

Portland Downtown stimulates a thriving, vibrant, and sustainable downtown community.

OUR STAFF

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Executive Director

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Director of Administration

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Portland Downtown is a 501c4 nonprofit downtown improvement district funded through a supplemental tax paid by property owners within the district.

Scan to view Portland Downtown's 2020-2025 Strategic Plan.



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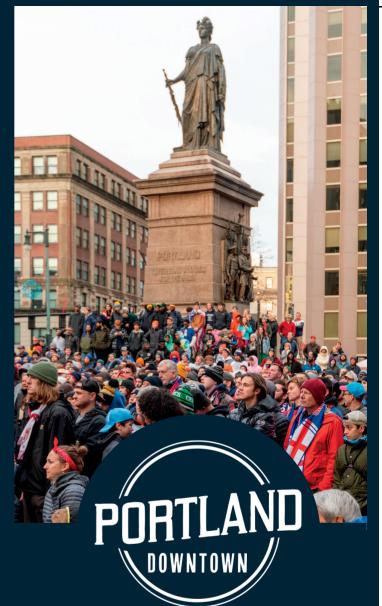
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ANNUAL REPORT

FY 2023

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CARRYING OUT MISSION

Through programs, initiatives, and events, Portland Downtown continues to represent the business, cultural, and residential community; create a cleaner, safer, and well-managed downtown; and stimulate commercial, retail, and cultural activities throughout the downtown district.

In line with the 2020-25 Strategic Plan, efforts in FY 2023 further Portland Downtown's mission to stimulate a thriving, vibrant, and sustainable downtown community.



THRIVING DOWNTOWN

Events and programs made Portland's downtown district thrive.

Portland Downtown's Public Works Crew keeps downtown shipshape, while Merry Madness and 207 Day encourage district shopping, and Downtown Cadets, in partnership with Portland City Police, patrol streets in the summer. Portland Downtown partners with various organizations to advocate for a better downtown, like hosting 'Pee Shed' walks with Portland Society for Architecture to highlight the lack of public restrooms and participating in PARKing Day to question the best use of public space.



<u>VIBRANT DOWNTOWN</u>

Public art and strategic placemaking keep Portland's downtown district vibrant.

Portland Downtown's mural additions, Pride crosswalks in partnership with the Equality Community Center, and banners designed by Maine College of Art & Design students are vibrant additions in FY 2023, joining the Monument Square Tree Cam and Tree Lighting, Pandora's Winter Lights, Love Notes, and more. Weekly summer artisan markets, a pop-up park in underutilized Milk Street, and a World Cup Watch Party bring even more energy to Portland's downtown district.



SUSTAINABLE DOWNTOWN

A neighborhood clean up crew and multimodal messaging contribute to a more sustainable downtown district.

Volunteers of neighborhood clean up crew Green Gulls help curb downtown littering, while a digital app reduces paper usage for events like Merry Madness. Portland Downtown's model parking reimbursement policy, support of the City of Portland's bike share program, continued Drive Less. Do More. messaging, and showcase of all modes of transportation at the annual Downtown Worker Appreciation Day event encourage a greater use of multimodal transportation districtwide.



JOIN US

Portland Downtown's Business, Experience, and Marketing & Events committees are open to downtown stakeholders. Join a committee and have a say in what's up downtown. Scan code to join.

Did you know? Portland Downtown's Board of Directors is made up of downtown stakeholders. Email info@portlandmaine.com to learn about open seats and the annual election.

