



Portland Downtown stimulates a thriving, vibrant, and sustainable downtown community.

OUR STAFF

CARY TYSON
Executive Director

BYRON BARTLETT
Director of Administration

BETSY BOYD
Community Outreach and Engagement Manager

McKENZIE DELISLE
Marketing and Events Manager

LEARN MORE

Portland Downtown is a 501c4 nonprofit downtown improvement district funded through a supplemental tax paid by property owners within the district.

Scan to view Portland Downtown's 2020-2025 Strategic Plan.



FOLLOW US

@PortlandDowntown



BOARD OF DIRECTORS

As of Spring 2023



Chair

GILLIAN WEST, J.B. Brown & Sons

Vice Chair

DAWN HOMA, Cooper Properties

Treasurer

JOHN STERLING, Macmillan Publishers (retired)

SHARON BUNKER, Old Port Advisors

KRISTA COLE, Sur-Lie

CATHERINE CULLEY, Redfern Properties

KIM FARRAR, Avesta Housing

KEITH GRAY, City of Portland Public Works

ERIN KILEY, Portland Flea-for-All

TOM MOURMOURAS, Fire on Fore

DAVID PACKARD, PK Realty Management

PALO PIERCE, Bricklight Properties

MAGGIE ROUDSARI, Gulf of Maine Research Institute

KIM VOLK, Maine Advisory Associates Inc.

LAUREN WAYNE, Crobo LLC/State Theatre

AMY WOOLDRIDGE, Camptek



PORTLAND
DOWNTOWN

ANNUAL
REPORT

FY 2023

22 FREE STREET · 207.772.6828 · PORTLANDMAINE.COM

CARRYING OUT MISSION

Through programs, initiatives, and events, **Portland Downtown** continues to represent the business, cultural, and residential community; create a cleaner, safer, and well-managed downtown; and stimulate commercial, retail, and cultural activities throughout the downtown district.

In line with the 2020-25 Strategic Plan, efforts in FY 2023 further Portland Downtown's mission to stimulate a **thriving, vibrant, and sustainable** downtown community.



SUSTAINABLE DOWNTOWN

A neighborhood clean up crew and multimodal messaging contribute to a more **sustainable** downtown district.

Volunteers of neighborhood clean up crew **Green Gulls** help curb downtown littering, while a digital app **reduces paper usage** for events like Merry Madness. Portland Downtown's model **parking reimbursement policy**, support of the City of Portland's **bike share** program, continued **Drive Less. Do More.** messaging, and showcase of all modes of transportation at the annual Downtown Worker Appreciation Day event encourage a greater use of **multimodal transportation** districtwide.



VIBRANT DOWNTOWN

Public art and strategic placemaking keep Portland's downtown district **vibrant**.

Portland Downtown's **mural** additions, **Pride crosswalks** in partnership with the Equality Community Center, and **banners** designed by Maine College of Art & Design students are vibrant additions in FY 2023, joining the **Monument Square Tree Cam and Tree Lighting**, **Pandora's Winter Lights**, **Love Notes**, and more. Weekly summer artisan markets, a **pop-up park** in underutilized Milk Street, and a **World Cup Watch Party** bring even more energy to Portland's downtown district.



THRIVING DOWNTOWN

Events and programs made Portland's downtown district **thrive**.

Portland Downtown's **Public Works Crew** keeps downtown shipshape, while **Merry Madness** and **207 Day** encourage district shopping, and **Downtown Cadets**, in partnership with Portland City Police, patrol streets in the summer. Portland Downtown partners with various organizations to advocate for a better downtown, like hosting **'Pee Shed' walks** with Portland Society for Architecture to highlight the lack of public restrooms and participating in **PARKing Day** to question the best use of public space.



JOIN US

Portland Downtown's **Business, Experience, and Marketing & Events** committees are open to downtown stakeholders. Join a committee and have a say in what's up downtown. Scan code to join.

*Did you know? Portland Downtown's **Board of Directors** is made up of downtown stakeholders. Email info@portlandmaine.com to learn about open seats and the annual election.*

