



BE A
DOWNTOWN WORKER APPRECIATION DAY
SPONSOR!

PRESENTING SPONSOR – \$2,500

Only one available.

- Recognition as Title/Presenting Sponsor across all print, online, and social channels (“Downtown Worker Appreciation Day Presented By COMPANY NAME”)
- Opportunity to distribute promotional materials & swag on site in Monument Square
- Logo most prominently displayed on all event signage & banners
- Logo most prominently displayed on cover of coupon booklet (distributed to 1,000 attendees)
- Free full-page ad in coupon booklet (8” wide x 10” high)

MAJOR SPONSOR – \$1,000

One per industry available (e.g. Exclusive Bank Sponsor, Exclusive Real Estate Sponsor, Exclusive Hotel Sponsor, etc.)

- Opportunity to distribute promotional materials & swag on site in Monument Square
- Logo displayed on all event signage & banners
- Logo displayed on cover of coupon booklet (distributed to 1,000 attendees)
- Free half-page ad in coupon booklet (8” wide x 5” high)

FRIEND – \$500

- Logo displayed on all event signage & banners
- Logo displayed on cover of coupon booklet (distributed to 1,000 attendees)

Email McKenzie at mckenzie@portlandmaine.com to sign your business up!