

PORTLAND DOWNTOWN BUDGET FY22

Estimated valuation \$961,998,370

FY 22 Budget

INCOME

ASSESSMENT INCOME	\$	1,036,500.00
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EVENT INCOME

LIGHT UP YOUR HOLIDAYS

TREE LIGHTING SPONSORSHIPS	\$	7,500.00
WINDOW DISPLAY CONTEST SPONSOR	\$	1,000.00
HORSE + WAGON RIDE SPONSORSHIPS	\$	
SHOP FOR A CAUSE SPONSORSHIP	\$	2,000.00
MERRY MADNESS TICKET SALES	\$	11,000.00
MERRY MADNESS SPONSORSHIP	\$	7,500.00

Total Light Up Your Holidays

POLICE AWARDS BREAKFAST	\$	5,000.00
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DOWNTOWN WORKER APPRECIATION DAY	\$	4,000.00
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SUMMER KICK OFF WEEKEND

SQUARE HOP SPONSORSHIP	\$	1,000.00
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~~OPF SPONSORSHIPS~~

~~OPF INCOME~~

Total Summer Kick Off Weekend

Total EVENT INCOME	\$	39,000.00
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DIRECTORY PARTNERSHIP/CONTRIBUTION		0
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GRANT INCOME	\$	1,000.00
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CONTRIBUTIONS INCOME	\$	500.00
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PARK & WORK INCOME	\$	250.00
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Total Income	\$	1,116,250.00
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Expense

CLEAN INITIATIVES

SUPPLEMENTAL SERVICES CONTRACT	\$	414,126.00
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FIXED FEE FOR DID ADMIN	\$	9,650.00
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ESTIMATED NONCOLLECTION	\$	10,365.00
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REPAIRS & IMPROVEMENTS	\$	7,500.00
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Total Clean Initiatives	\$	441,641.00
EMPLOYEE COSTS		
PAYROLL	\$	255,000.00
HEALTH & DENTAL		\$35,000.00
LIFE & DISABILITY INSURANCE	\$	3,750.00
PAYROLL PROCESSING FEE	\$	1,400.00
PAYROLL TAX EXPENSE	\$	18,000.00
EMPLOYEE PARKING & BUS	\$	5,000.00
UBIT (Federal Transportation Tax)		
SIMPLE IRA MATCH	\$	4,000.00
Total Employee Costs	\$	322,150.00
PROGRAMS & PARTNERSHIPS		
WINTER LIGHTS/PANDORA LACASSE	\$	62,000.00
VISITOR INFORMATION BOOTH/VISIT PORTAND	\$	10,000.00
POLICE CADET PROGRAM EXPENSE	\$	45,000.00
LEARNING WORKS	\$	20,000.00
MILESTONE HOMETEAM	\$	10,000.00
PEER OUTREACH WORKER PROGRAM	\$	6,000.00
Total Programs & Partnerships	\$	153,000.00
RENT & UTILITIES		
RENT	\$	21,000.00
CAM CHARGES	\$	11,000.00
TAXES- PERSONAL PROPERTY	\$	600.00
ELECTRIC	\$	1,700.00
GAS		
TELEPHONE & INTERNET	\$	3,800.00
Total Rent & Utilities	\$	38,100.00
OPERATIONS		
BANK SERVICE CHARGES	\$	100.00
CLEANING	\$	4,800.00
COPIER	\$	3,200.00
IT SUPPORT	\$	1,250.00
MEMBERSHIPS, DUES & SUBSCRIPTIONS	\$	4,500.00
EQUIPMENT EXPENSE	\$	2,000.00

POSTAGE	\$	3,500.00
SUPPLIES	\$	4,000.00
WEBSITE HOSTING + DEVELOPMENT	\$	1,500.00
SUBCONTRACTORS	\$	4,000.00
CONTINGENCY FUND	\$	5,000.00
RESERVE FUND	\$	20,000.00
Total Operations	\$	53,850.00
MARKETING		
GENERAL MARKETING	\$	15,000.00
DIRECTORY DISTRIBUTION		
SPONSORSHIPS/PARTNERSHIPS	\$	3,000.00
30 YEAR ANNIVERSARY BRAND UPGRADE	\$	5,000.00
Total Marketing	\$	23,000.00
INSURANCE		
DIRECTORS & OFFICERS	\$	650.00
GENERAL/EVENTS/LIQUOR	\$	6,000.00
WORKERS COMPENSATION	\$	1,200.00
Total Insurance	\$	7,850.00
PROFESSIONAL FEES		
ACCOUNTING	\$	3,500.00
ANNUAL ELECTIONS	\$	2,000.00
LEGAL	\$	2,500.00
Total Professional Fees	\$	8,000.00
ORGANIZATIONAL ACTIVITIES		
STAKEHOLDER + VOLUNTEER APPRECIATION	\$	2,500.00
MEETINGS	\$	5,000.00
PROFESSIONAL DEVELOPMENT	\$	7,500.00
Total Organizational Activities	\$	15,000.00
EVENTS		
LIGHT UP YOUR HOLIDAYS		
LUYH GENERAL MARKETING	\$	5,000.00
TREE LIGHTING: MARKETING	\$	4,500.00
TREE LIGHTING: PERFORMERS	\$	2,500.00
TREE LIGHTING: SECURITY	\$	500.00

TREE LIGHTING: STAGE & SOUND	\$	3,500.00
TREE LIGHTING EVENT MANAGEMENT	\$	500.00
RETAIL EVENTS	\$	5,000.00
WAGON RIDES		
MERRY MADNESS: MARKETING	\$	2,000.00
MERRY MADNESS: EVENT	\$	12,000.00
MERRY MADNESS EVENTBRITE FEES	\$	3,250.00
MERRY MADNESS: EVENT MANAGEMENT	\$	1,500.00
TOY FUND DONATION		
Total Light Up Your Holidays	\$	40,250.00
POLICE AWARDS BREAKFAST	\$	4,500.00
DOWNTOWN WORKER APPRECIATION DAY	\$	4,000.00
MURAL		\$5,000.00
SUMMER KICK OFF WEEKEND		
SQUARE HOP ENTERTAINMENT	\$	3,000.00
SQUARE HOP MARKETING	\$	1,000.00
OPF MARKETING		
OPF PERMITS		
OPF SECURITY		
OPF ELECTRICIAN		
OPF EVENTBRITE FEES		
OPF EVENTS MANAGER		
OPF MISC (golf carts, etc)		
Total Summer Kick Off Weekend	\$	4,000.00
TOTAL EVENTS	\$	52,750.00
PARK AND WORK		
TOTAL EXPENSE	\$	1,115,341.00
NET INCOME (LOSS)	\$	909.00