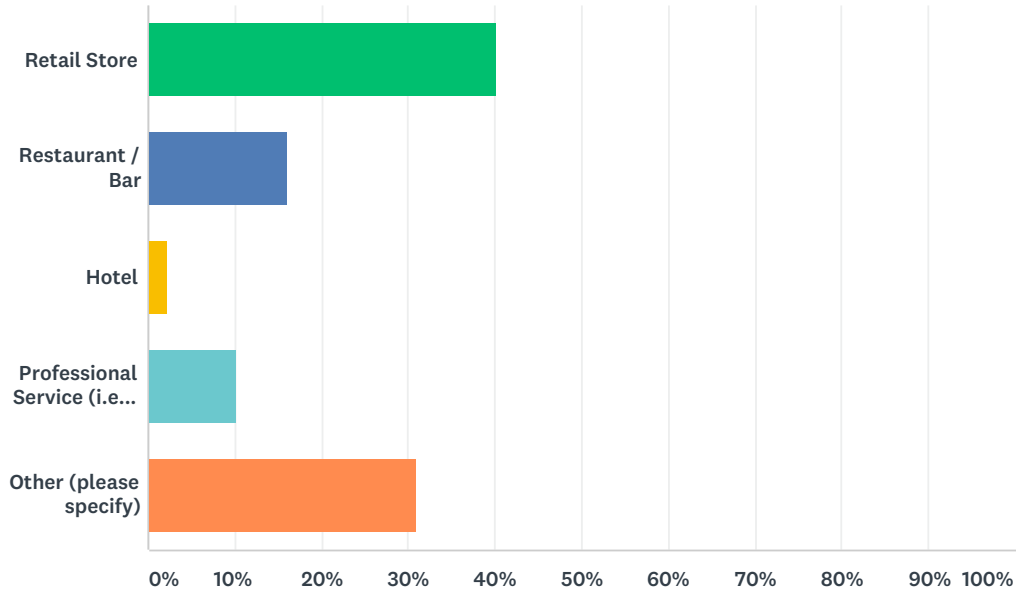


Q1 Please select your business type.

Answered: 87 Skipped: 0



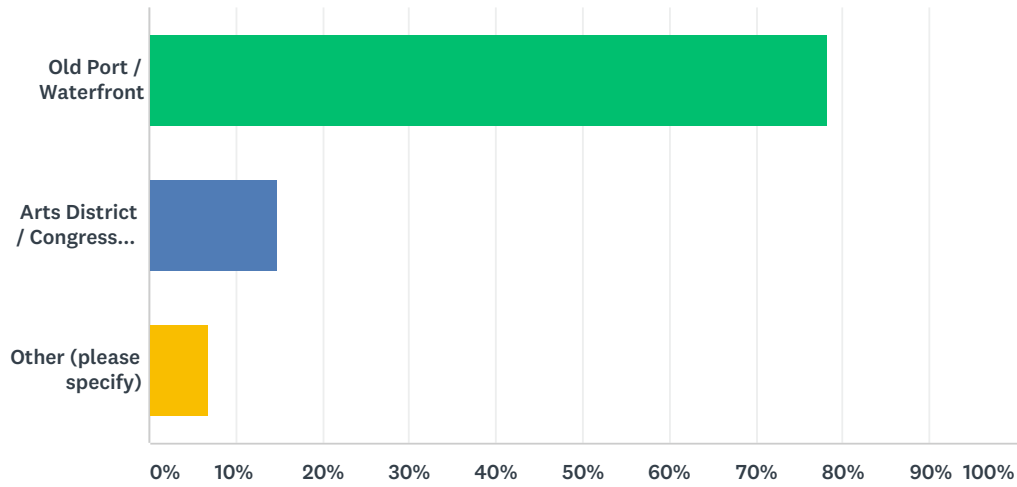
| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----------|
| Retail Store | 40.23% | 35 |
| Restaurant / Bar | 16.09% | 14 |
| Hotel | 2.30% | 2 |
| Professional Service (i.e. Bank or Salon) | 10.34% | 9 |
| Other (please specify) | 31.03% | 27 |
| TOTAL | | 87 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|----|---|---------------------|
| 1 | artist | 11/13/2017 6:57 PM |
| 2 | Office User | 11/13/2017 11:14 AM |
| 3 | Property Manager | 11/13/2017 10:33 AM |
| 4 | Non Profit Cultural Organization | 11/13/2017 9:41 AM |
| 5 | investment advisor | 11/10/2017 4:36 PM |
| 6 | resident | 11/10/2017 10:25 AM |
| 7 | Self-employed realtor | 11/9/2017 1:40 PM |
| 8 | Home | 11/9/2017 1:36 PM |
| 9 | Transit | 11/9/2017 12:48 PM |
| 10 | Resident only | 11/9/2017 12:26 PM |
| 11 | I am a resident..why isn't there a category for residents?? Now you know why we don't feel represented! | 11/7/2017 5:20 PM |
| 12 | tour boat | 11/7/2017 4:05 PM |

| | | |
|----|------------------------------------|--------------------|
| 13 | Marketing | 11/7/2017 1:30 PM |
| 14 | Museum | 11/7/2017 12:03 PM |
| 15 | office building | 11/7/2017 11:39 AM |
| 16 | Visit Portland | 11/7/2017 10:58 AM |
| 17 | Property Management Company | 11/7/2017 10:29 AM |
| 18 | Tourism | 11/7/2017 10:15 AM |
| 19 | Tour Company | 11/7/2017 9:59 AM |
| 20 | Real Estate Development/Management | 11/7/2017 9:43 AM |
| 21 | Tourist attraction | 11/7/2017 9:43 AM |
| 22 | Cultural Attraction | 11/7/2017 9:37 AM |
| 23 | Residential condo owner | 11/7/2017 9:33 AM |
| 24 | commercial real estate owner | 11/7/2017 9:25 AM |
| 25 | Condo owner | 11/7/2017 9:23 AM |
| 26 | Engineering Consulting Firm | 11/7/2017 9:22 AM |
| 27 | Residents | 11/7/2017 9:16 AM |

Q2 Please tell us where your business is located.

Answered: 87 Skipped: 0

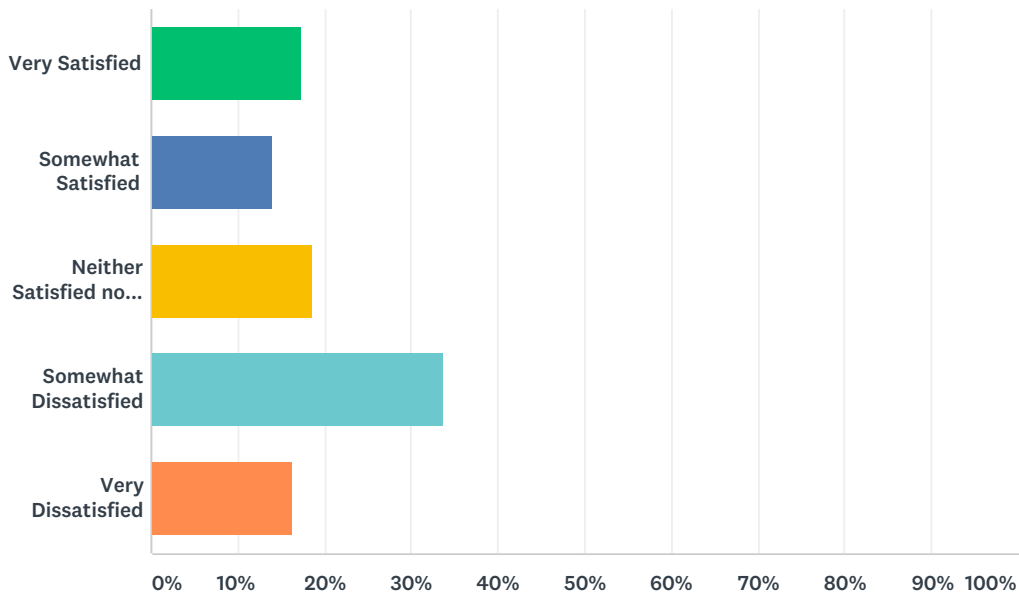


| ANSWER CHOICES | RESPONSES |
|---------------------------------|-----------|
| Old Port / Waterfront | 78.16% 68 |
| Arts District / Congress Street | 14.94% 13 |
| Other (please specify) | 6.90% 6 |
| TOTAL | 87 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|--|--------------------|
| 1 | Beverly, MA | 11/9/2017 1:40 PM |
| 2 | No business | 11/9/2017 12:26 PM |
| 3 | Is this survey just for businesses?? I live in the Old Port. | 11/7/2017 5:20 PM |
| 4 | Congress Street and Cumberland Ave | 11/7/2017 9:25 AM |
| 5 | I live at 99 Silver | 11/7/2017 9:23 AM |
| 6 | Scarborough | 11/7/2017 9:16 AM |

Q3 As someone who does business downtown, how would you rate your overall satisfaction with the Old Port Festival?

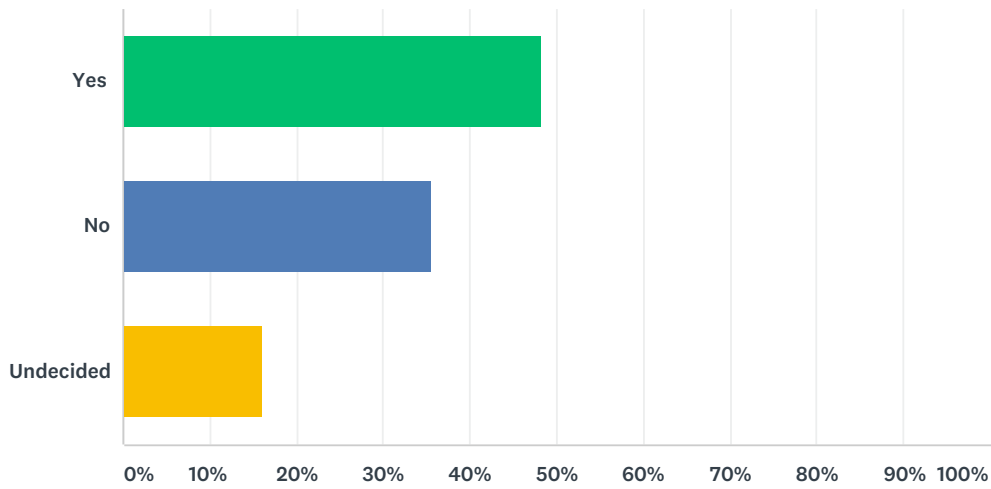
Answered: 86 Skipped: 1



| ANSWER CHOICES | RESPONSES | |
|------------------------------------|-----------|-----------|
| Very Satisfied | 17.44% | 15 |
| Somewhat Satisfied | 13.95% | 12 |
| Neither Satisfied nor Dissatisfied | 18.60% | 16 |
| Somewhat Dissatisfied | 33.72% | 29 |
| Very Dissatisfied | 16.28% | 14 |
| TOTAL | | 86 |

Q4 Do you believe the Old Port Festival has an overall positive impact on the downtown business community?

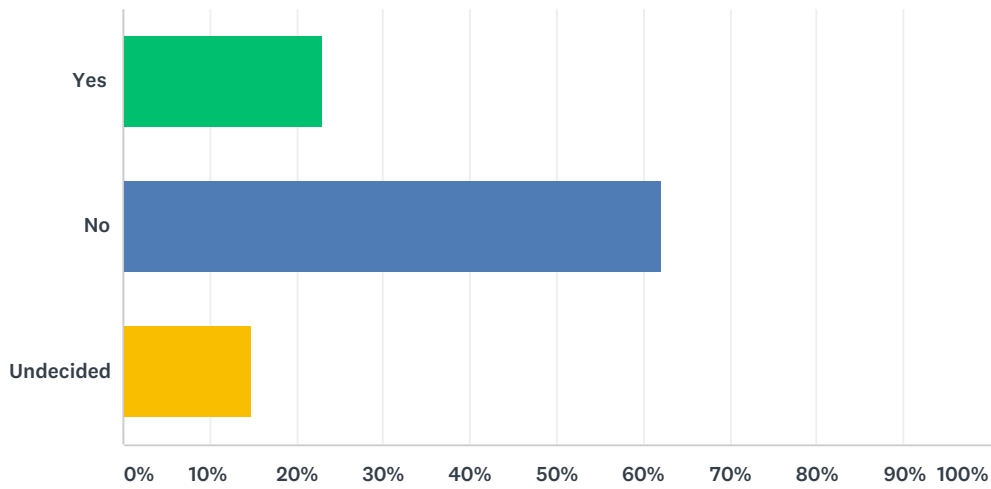
Answered: 87 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----------|
| Yes | 48.28% | 42 |
| No | 35.63% | 31 |
| Undecided | 16.09% | 14 |
| TOTAL | | 87 |

Q5 Do you believe the Old Port Festival is an accurate representation of our local culture and community?

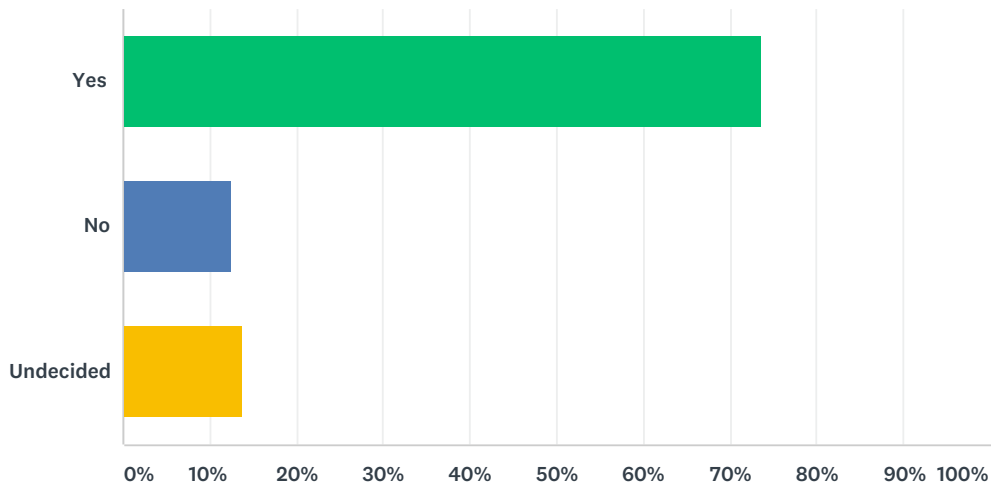
Answered: 87 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 22.99% | 20 |
| No | 62.07% | 54 |
| Undecided | 14.94% | 13 |
| TOTAL | | 87 |

Q6 Do you believe it is important that the Old Port Festival is an accurate representation of our local culture and community?

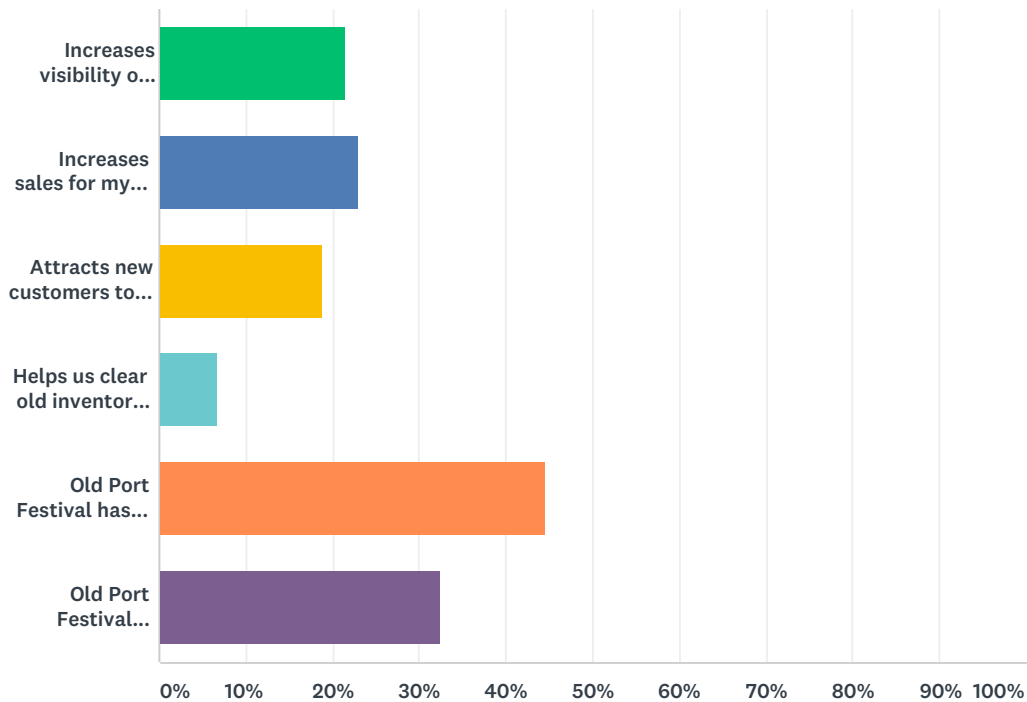
Answered: 87 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----------|
| Yes | 73.56% | 64 |
| No | 12.64% | 11 |
| Undecided | 13.79% | 12 |
| TOTAL | | 87 |

Q7 Thinking about your business specifically, how has the Old Port Festival benefitted your business? Check all that apply and then click OK.

Answered: 74 Skipped: 13



| ANSWER CHOICES | RESPONSES |
|---|-----------|
| Increases visibility of my business. | 21.62% 16 |
| Increases sales for my business. | 22.97% 17 |
| Attracts new customers to my business. | 18.92% 14 |
| Helps us clear old inventory (i.e. through an outdoor vendor booth or table). | 6.76% 5 |
| Old Port Festival has not benefitted my business. | 44.59% 33 |
| Old Port Festival negatively impacts my business. | 32.43% 24 |
| Total Respondents: 74 | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|---------------------|
| 1 | OPF use to be a good day---then become a revenue neutral day ---then a negative day--this year was the first time in 40 years that we closed for the day. | 11/13/2017 10:27 AM |
| 2 | Everyone looks forward to OPF. Yes it has changed in 40 years but so has everything including the old port and my business. We look forward to it and have a ball.i do not understand all this controversy. | 11/13/2017 9:29 AM |
| 3 | Would like to see more music again. | 11/13/2017 8:59 AM |
| 4 | We close on the day of the Old Port Festival | 11/13/2017 8:57 AM |
| 5 | extremely loud for residents of Middle and Pearl. | 11/10/2017 10:25 AM |
| 6 | This year, they put competing vendors on our sidewalk, and we didn't have customers for hours. | 11/9/2017 2:16 PM |
| 7 | I wish our community has such great spirit! | 11/9/2017 1:40 PM |

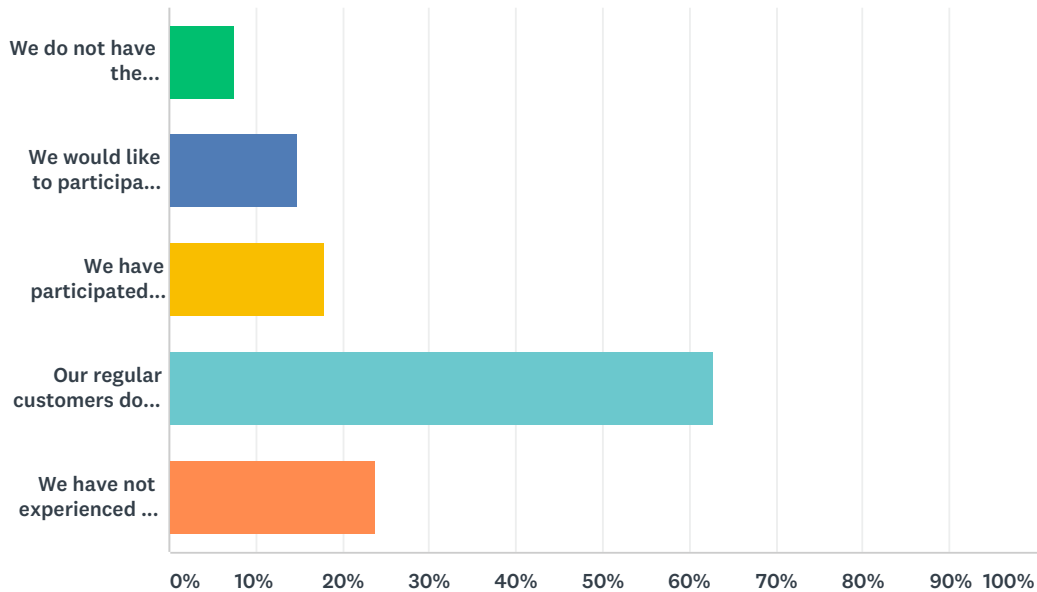
| | | |
|----|--|--------------------|
| 8 | Do you know what residents of the Old Port think of the festival? Its a blight upon humanity. Drunkards, beer soaked idiots and piss on our street from people missing the portapotties is just the beginning. Ive endured this for 20 years, and can't stand it. | 11/9/2017 1:36 PM |
| 9 | I don't own a business | 11/9/2017 12:26 PM |
| 10 | A complete waste of time and energy and certainly NOT an effort that should be supported by the Downtown Association | 11/9/2017 9:32 AM |
| 11 | I am not negative. But I saw many traffic on the commercial street. City need administrate parking space. | 11/8/2017 10:06 PM |
| 12 | Every year I have far less business than usual due to the Old Port Festival. My regular customers stay away because parking, etc, becomes impossible, and the usual casual weekend tourist/visitor foot traffic all gravitates to the Old Port to join the throng. | 11/8/2017 11:33 AM |
| 13 | A slight increase in sales and visibility, but lots of theft and alcohol, so the quality of customer is questionable. It's attracting a customer who also doesn't want to spend much. | 11/8/2017 1:06 AM |
| 14 | Festival negatively impacts having a home in the Old Port. | 11/7/2017 5:20 PM |
| 15 | Wouldn't mind if it went away. | 11/7/2017 5:13 PM |
| 16 | directly, but has mixed impact on some of our clients | 11/7/2017 1:30 PM |
| 17 | I think the OPFest has run its course. We have learned in the 4 years we have been in the old port on Fore street that despite all the hoopla and amount of people right outside our door, we really don't get much of a bump if any in sales. Everyone is buying the fair food and bev. We always have extra staff on and prepare as if we are going to get slammed but there is always a crowd blocking our door, despite our best effort to prevent this. We are thinking of being closed for the next OPF. | 11/7/2017 1:11 PM |
| 18 | we sell a ton of parking during the event, so that is positive | 11/7/2017 11:39 AM |
| 19 | Located too far from "Old Port" (ie, Arts District/Longfellow Square), means that a day/weekend is lost to the festival. | 11/7/2017 11:28 AM |
| 20 | We are able to market this event for Visitors as a draw to Greater Portland | 11/7/2017 10:58 AM |
| 21 | Many businesses are closed for Old Port Festival, so it's not highlighting our local culture or businesses. On the day of the festival, our sales are down. This year we had 2 vendors, one giving away free lemonade outside our door and the other another beverage, both blocking view of our business from the street with their tents and banners. | 11/7/2017 10:42 AM |
| 22 | I'm not open on the Sunday of the festival | 11/7/2017 10:36 AM |
| 23 | It keeps the foot traffic on the other side of the street and the power drinking crowd that it primarily attracts does more damage than good to our property and the image of our community. | 11/7/2017 9:59 AM |
| 24 | Neither increases nor decreases business | 11/7/2017 9:47 AM |
| 25 | The placement of the portable toilets in the narrow alleyway of Silver Street creates stench which does not easily dissipate. Around the toilets is a convenient "hiding place" for those who want to smoke marijuana. | 11/7/2017 9:33 AM |
| 26 | We lease commercial office space. I think the festival helps in that it brings people downtown and perhaps gets them excited about the idea of moving their business here. I think it is important to keep the festival to one day and make sure that it remains family friendly. It has a reputation as drunk-fest for young adults, and that is not what we need. | 11/7/2017 9:25 AM |
| 27 | Vehicular, pedestrian density impedes customer activity to my business, and our ability to service customers | 11/7/2017 9:24 AM |
| 28 | The best part is the efficiency of the post festival cleanup. Otherwise it's a major inconvenience for residents, a great weekend to be gone. | 11/7/2017 9:23 AM |
| 29 | It has no effect on our business. It DOES affect my colleagues and myself personally, however. | 11/7/2017 9:22 AM |
| 30 | n/a | 11/7/2017 9:19 AM |
| 31 | We close for that day. | 11/7/2017 9:17 AM |

| | |
|----|---|
| 32 | Our business is located far enough away from the Old Port that the festival doesn't have a huge impact - however, the focus on alcohol and partying atmosphere doesn't create a safer or more business-friendly environment for the city in general |
|----|---|

11/7/2017 9:17 AM

Q8 Thinking about your business specifically, what challenges has your business experienced with the Old Port Festival? Check all that apply and then click OK.

Answered: 67 Skipped: 20



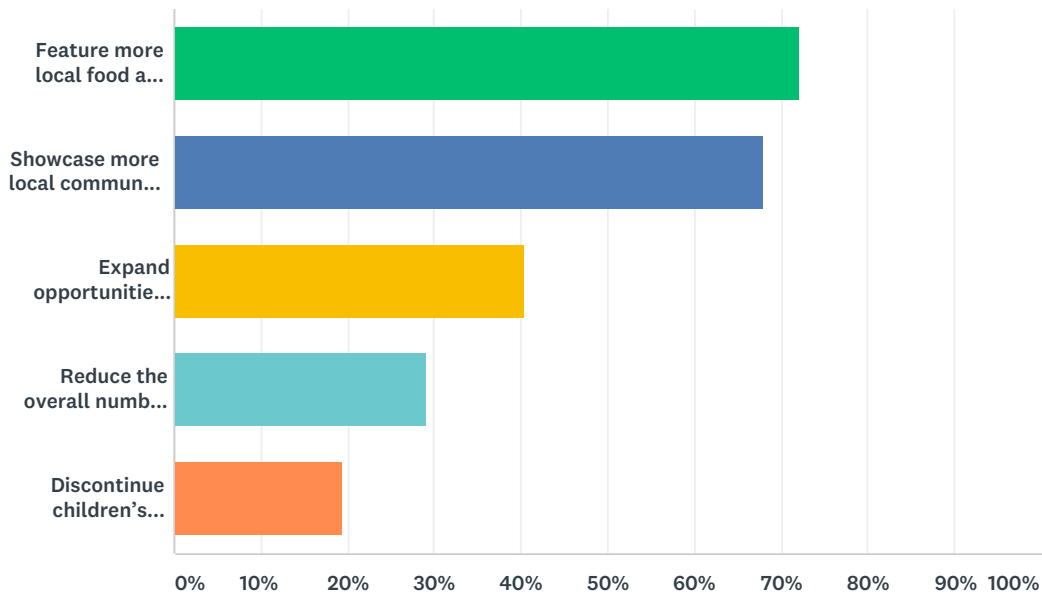
| ANSWER CHOICES | RESPONSES |
|--|-----------|
| We do not have the staff/resources to open our business on Old Port Festival Sunday. | 7.46% 5 |
| We would like to participate as an outdoor vendor, but the vendor fee is prohibitive. | 14.93% 10 |
| We have participated in Old Port Festival in the past, but decided that it is not beneficial for us. | 17.91% 12 |
| Our regular customers do not visit our business on Old Port Festival Sunday. | 62.69% 42 |
| We have not experienced any challenges. | 23.88% 16 |
| Total Respondents: 67 | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|--|---------------------|
| 1 | You need to pay attention where you place outside vendors. We have been selling lobster rolls out front for over 20 years. Last year you placed an outside vendor (Cousins lobster) across the street from us. Not smart. Was the same thing throughout Boothby square. Multiple food vendors with the same product. I'm sure between the high fees and placing same type vendors across from each other, participation will be down this year. | 11/13/2017 10:51 AM |
| 2 | We prepare,get the necessary staff,and close by 5:30. In 37 years we never had any problems! | 11/13/2017 9:29 AM |
| 3 | I work every day, and my clients are frequently more free on the weekend. The days of the festival are a zoo. | 11/10/2017 4:36 PM |
| 4 | Why is this just about businesses????? Local businesses suffer while out of town fly by night businesses come in and take sidewalk space and sales from the businesses that pay hard earned money to be in the old port. For residents, we have the sense to try to leave for the day but many simply can't and going out into the throngs of the great unwashed is awful. | 11/9/2017 1:36 PM |
| 5 | N/A | 11/9/2017 12:26 PM |

| | | |
|----|--|--------------------|
| 6 | We don't fee the local shop owners should have to pay much if anything to have a 10X10 or sale rack or less in front of our own store. We pay high premium rent year round for a seasonal amount of business, rents are killing the local shops and attracting box stores. OPF should try and help the locals shop owners as much as possible. One way is to host the festival to help promote small business, and in doing that lower the fees significantly so we can participate to like 25\$ or nothing. | 11/8/2017 1:06 AM |
| 7 | We don't like PortaPotties under our living room window and a stage outside our front door...time for you to think about changing this. | 11/7/2017 5:20 PM |
| 8 | not open on Sunday | 11/7/2017 1:30 PM |
| 9 | The crowd that attends the OPF is not really interested in shopping in the OP, our shop included They want fair food and to shop at the vendors. Its a lot of hassle for not much reward, that's my two cents! | 11/7/2017 1:11 PM |
| 10 | Its just a super busy day. We have the staff to manager put inventory control and theft prevention are top of mind. We set up outside so weather really makes the day. Could the OPF be scheduled a little further in June where we may get better weather/ | 11/7/2017 11:41 AM |
| 11 | Our business is somewhat curtailed because our regular customers don't want to come down and deal with traffic/parking and OPF attendees generally don't want to carry any purchases | 11/7/2017 11:22 AM |
| 12 | I am located within the Old Port technically but am outside of the festival area. In order to "protect" my business from Big White Truck (a/k/a Slushie King out of East Boston), I have to park my car outside the front of my store, which means I have to sleep in my store the night before Old Port Festival. This was a problem (outside vendor trucks) when my business was located within the festival zone. However, then at least I had the option of paying the fee, which has thankfully come down for bricks and mortor who want to set up outside their own business, which I did once I realized that big outside vendor trucks would park in front, effectively blocking my store from view. | 11/7/2017 11:05 AM |
| 13 | Vandalism and trash needs to be addressed | 11/7/2017 11:05 AM |
| 14 | Existing retail store and existing retail food vendors shouldn't have to go through all the hoops the "fair" vendors go through. The form alone is ridiculous, especially if we are already an established business in the Old Port. Additionally, the extra food license from the State should be easier to obtain, that form is ridiculous as well - especially for an already established business. | 11/7/2017 10:42 AM |
| 15 | Failure to police litter, vomit, etc. | 11/7/2017 10:29 AM |
| 16 | Road closures prevent us from being able to conduct our tours. | 11/7/2017 9:59 AM |
| 17 | It surely benefits some restaurants and definitely bars, but it turns into such a drunken mess that most of our customers avoid the day entirely or leave not very impressed. | 11/7/2017 9:43 AM |
| 18 | Where are the questions applicable to those of us who live in the Old Port? These questions imply that the Old Port Festival organizers are focused ONLY upon the impact to businesses. | 11/7/2017 9:33 AM |
| 19 | Certainly the Festival makes parking more difficult, but it is only one day per year. | 11/7/2017 9:25 AM |
| 20 | We do not normally do business with the general public. It has no effect on our business. | 11/7/2017 9:22 AM |
| 21 | n/a | 11/7/2017 9:19 AM |
| 22 | Would like to participate if we thought any of our customers would be attending and if it was an event that showed what Portland is really all about. | 11/7/2017 9:17 AM |

Q9 How could the Old Port Festival be improved? Check all that apply and then click OK.

Answered: 72 Skipped: 15



| ANSWER CHOICES | RESPONSES |
|--|-----------|
| Feature more local food and retail vendors. | 72.22% 52 |
| Showcase more local community organizations (i.e. nonprofits, schools, etc). | 68.06% 49 |
| Expand opportunities for kid-friendly entertainment. | 40.28% 29 |
| Reduce the overall number of vendors. | 29.17% 21 |
| Discontinue children's amusement rides. | 19.44% 14 |
| Total Respondents: 72 | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|---------------------|
| 1 | crafters compete with our retailers. Food vendors compete with our restaurants. | 1/24/2018 3:07 PM |
| 2 | Do not allow non-local vendors | 11/17/2017 11:12 AM |
| 3 | Limiting the festival to one day, (unlike in it's beginning), is not only too much "stress" on participants, but also attendees. Having it over a week-end would encourage more people coming to the event. I can't tell you how many locals didn't go because it is "too hectic" in a one day event. Also, having just a few "designated drinking areas", keeps people from getting drinks, but makes when you do, drink quickly. Being able to wander about the event, with your beer, would be more enjoyable, make attendees have more fun, loosen up their pocketbooks. Many events, & cities like Key West, allow it in designated areas & it makes it more enjoyable. It was like that from it's begins & you could sit on curbs, having a beer, & have a relaxing respite!!!! | 11/13/2017 6:57 PM |
| 4 | Go back to a 2 day event | 11/13/2017 10:51 AM |
| 5 | I think that OPF is a really big ship to try and redirect, it will be tough to change. | 11/13/2017 10:27 AM |
| 6 | It is a family day so more activities for children would be great. | 11/13/2017 9:29 AM |
| 7 | Mo4e music. More activities like ones held in P.O. park in other areas. | 11/13/2017 8:59 AM |
| 8 | Put an end to it. Nobody who is paying for it, including me, needs it. | 11/10/2017 4:36 PM |

| | | |
|----|---|--------------------|
| 9 | Definitely more local food and crafts vendors. Less of a carnival atmosphere. | 11/9/2017 2:16 PM |
| 10 | How about not have it. | 11/9/2017 1:36 PM |
| 11 | More parking | 11/9/2017 12:48 PM |
| 12 | Eliminate the participation in and sponsorship by the Downtown District | 11/9/2017 9:32 AM |
| 13 | I don't really have any opinion on these items. | 11/8/2017 11:33 AM |
| 14 | The staff of OPF has been downright rude to some of the local business owners including myself. It would be great to bring back the super positive atmosphere like it used to feel. Now its feels a lot like the bureaucracy is in charge and less like a community minded event. | 11/8/2017 1:06 AM |
| 15 | Move stage from in front of 150 Middle St. (thank you for this past year) and put the portapotties on Pearl between Federal and Middle or further down Silver St. by the parking lot | 11/7/2017 5:20 PM |
| 16 | Streets seem over crowded | 11/7/2017 4:12 PM |
| 17 | Need more vendors to participate. | 11/7/2017 12:54 PM |
| 18 | The streets are so crammed with vendors who have nothing to do with the old port that people don't even see or walk into the actual shops. The event could be held anywhere because it has lost all identity with the old port. | 11/7/2017 12:03 PM |
| 19 | I would like to see it focus more on local vendors. Most outside vendors are from out of state. It would be nice if they could be local, such as the local vendors at the Yarmouth Clam Festival, for instance. | 11/7/2017 11:05 AM |
| 20 | Look at the Yarmouth Clam Festival's food area (not the carnival section) They have local non-profits selling food or local businesses. Much better than national companies promoting a new product, or carnival vendors selling food not usually found in the Old Port. Reduce the fee for businesses looking to have a vendor table - we already pay high high rent in this section of the city. This day should be about what makes the Old Port unique and interesting, and sharing this beautiful location of Portland to promote local non-profits and businesses | 11/7/2017 10:42 AM |
| 21 | farmers market, workshops re food, craft? demos? like things at commonground fair | 11/7/2017 10:36 AM |
| 22 | Less corporate. Less promotional plastic give away crap. Less awful music | 11/7/2017 10:36 AM |
| 23 | Only allow local Maine vendors to participate. | 11/7/2017 9:59 AM |
| 24 | Not have it. | 11/7/2017 9:46 AM |
| 25 | Get away from the travelling fair concessions and stick to local products and organizations showcasing on the streets | 11/7/2017 9:43 AM |
| 26 | Noise and odor abatement | 11/7/2017 9:33 AM |
| 27 | Help create an atmosphere that promotes people shopping at our local businesses, not causing the local businesses to shutter that day to avoid hooligans. Maybe expand Shop for a Cause to Sunday, too, and promote it as such so that the public knows that it is intentional. | 11/7/2017 9:28 AM |
| 28 | traffic issues on commercial street | 11/7/2017 9:24 AM |
| 29 | None of my colleagues nor I attend the festival, anymore. Those young enough to enjoy it are childless see no point in going, as it has become SO child-oriented. We'd like to see more activities geared toward the MANY single and childless people in the city. | 11/7/2017 9:22 AM |

Q10 If you had a magic wand, what changes would you make to the Old Port Festival? Be as specific or general as you'd like.

Answered: 61 Skipped: 26

| # | RESPONSES | DATE |
|----|---|---------------------|
| 1 | Upgrade the quality of the event to bring in a higher clientele. | 1/24/2018 3:07 PM |
| 2 | Do not allow non-local vendors. Allow adults to responsibly enjoy alcoholic beverages as they walk around. | 11/17/2017 11:12 AM |
| 3 | The festival should be about celebrating what is in the old port, not bringing in outside vendors or carnival rides for one day that are not normally here. Vendor tents should not be blocking the entrances of businesses. If you must have outside vendors in tents, they should be in the center of the street back-to-back, so that the sidewalks and doorways are clear and accessible. There is plenty of great food here already, no need for outside food vendors. Also, please stop putting portable toilets on streets where residents live. Thanks! | 11/16/2017 1:38 AM |
| 4 | Feature more local foods | 11/15/2017 12:02 PM |
| 5 | I would love to see the representation of the local shops and vendors. Stuff made locally, not china. Make it more educational and interesting vs just another drinking fest. | 11/14/2017 10:18 AM |
| 6 | see above | 11/13/2017 6:57 PM |
| 7 | Spread out over a larger area so not so congested, satellite parking, alcohol enforcement increased. | 11/13/2017 1:37 PM |
| 8 | Make it less of a drinking occasion | 11/13/2017 12:13 PM |
| 9 | Create a more local flavor, across industries (food, beverage, entertainment, education, waterfront) | 11/13/2017 11:14 AM |
| 10 | See previous responses | 11/13/2017 10:51 AM |
| 11 | Outdoor patios for all restaurants in the zone for the day | 11/13/2017 10:33 AM |
| 12 | I would find a way to celebrate and feature the businesses that we have here. The makers and bakers, the independents and chefs, WHILE WE STILL HAVE THEM! | 11/13/2017 10:27 AM |
| 13 | make it a full 2 day festival | 11/13/2017 9:19 AM |
| 14 | Move it our of the Old Port to a park like Deering Oaks, or the Eastern Promenade. | 11/13/2017 8:57 AM |
| 15 | End it. Is that specific enough? | 11/10/2017 4:36 PM |
| 16 | Too much focus on kids and families....be more inclusive of the 50-60 year olds who need adult reasons to come. | 11/10/2017 8:48 AM |
| 17 | Make it more folksy and local-oriented. Invite the businesses to participate for free or a small fee. Promote the businesses more. | 11/9/2017 2:16 PM |
| 18 | How about not have it. Its time has come and gone. | 11/9/2017 1:36 PM |
| 19 | More parking | 11/9/2017 12:48 PM |
| 20 | Fewer booths | 11/9/2017 12:26 PM |
| 21 | Arrange TWO! Or maybe more! | 11/8/2017 8:05 AM |
| 22 | I would create something like OPF but a bit smaller and more often. -And more culturally and arts driven, less alcohol. For example once a month close exchange and allow artists to sell, like a cute street fair, maybe with small nice performances planned in the parks etc. There is just a gross amount of alcohol and unhealthy food at OPF. One of my fav parts in the Shoestring theatre parade! More of this! | 11/8/2017 1:06 AM |
| 23 | Bring back the Moulton St stage | 11/7/2017 5:44 PM |

| | | |
|----|---|--------------------|
| 24 | Remember there are not just businesses in the Old Port...lots of folks own 'homes' here. I guess that is why you sent me this survey but I am not a business. | 11/7/2017 5:20 PM |
| 25 | Make it cover a larger area so its not so congested, hard to navigate with a family, stroller etc... | 11/7/2017 4:12 PM |
| 26 | Make it dissappear | 11/7/2017 4:05 PM |
| 27 | draws a lot of rowdy people, not the best for local businesses. also most people only bring cash, no parking. | 11/7/2017 2:30 PM |
| 28 | locally prepared food, local market/foods, artisan products (like farmers market), local music (maybe you have that - it's been a while!); street performers, more authentic products | 11/7/2017 1:30 PM |
| 29 | Less of a carnival atmosphere more of a Maine roots feel | 11/7/2017 1:11 PM |
| 30 | It seems it's just an excuse for young people to drink too much; however, my business isn't retail, so I'd be interested to learn if there are sufficient positive impacts for businesses that don't serve alcohol to make it worth the effort. Frankly, I don't want to be in town during the festival. | 11/7/2017 12:16 PM |
| 31 | See above. Food: get rid if the "carnival" vendors Crafts: make sure they are hyper-local and actually hand crafted Business/service vendors: ie. banks, lawyers, insurance sales, investment sales should be band unless they have an actual office in the old port. Plastic carnival toy vendors: gone Music: That seems to feature mostly local acts, that is good Parade: good Children's activities: I don't have kids so I won't comment. Try to find your roots. | 11/7/2017 12:03 PM |
| 32 | Schedule it closer to July where weather is more dependable. | 11/7/2017 11:41 AM |
| 33 | Saturday vs. sunday | 11/7/2017 11:39 AM |
| 34 | Less promotion of alcohol-related activities. Put it in the actual Old Port (is Monument Square REALLY a part of the Old Port?) | 11/7/2017 11:28 AM |
| 35 | MUCH more local; more Common Ground Fair than Cumberland Fair. No carnival rides, no fried dough trucks. | 11/7/2017 11:22 AM |
| 36 | Local, local, local. No out of state vendors. | 11/7/2017 11:05 AM |
| 37 | Less drinking, better police presence, cleanup crews picking up trash during festival. | 11/7/2017 11:05 AM |
| 38 | No stages/music, but I know people love it. | 11/7/2017 10:42 AM |
| 39 | it should be easier for existing Old Port Businesses to participate - we shouldn't be held to the nonsense the street vendors are because we are already established, have the necessary licenses, etc... | 11/7/2017 10:42 AM |
| 40 | From above: Look at the Yarmouth Clam Festival's food area (not the carnival section) They have local non-profits selling food or local businesses. Much better than national companies promoting a new product, or carnival vendors selling food not usually found in the Old Port. Reduce the fee for businesses looking to have a vendor table - we already pay high high rent in this section of the city. This day should be about what makes the Old Port unique and interesting, and sharing this beautiful location of Portland to promote local non-profits and businesses | 11/7/2017 10:42 AM |
| 41 | less boozing | 11/7/2017 10:36 AM |
| 42 | Less corporate. Less of a frat boy culture. Less promotional plastic give away crap. Less awful music | 11/7/2017 10:36 AM |
| 43 | More local food, less carnival/fair style vendors. More activities over the weekend that encourage exploration of the area, but aren't necessarily drinking oriented. Scavenger hunt? Full sized game competitions (Jenna other)? | 11/7/2017 10:15 AM |

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| 44 | We need to pick a side: is this event a) to celebrate local small businesses or b) for profit? If we are to celebrate local, then we need to do that. We need to encourage local businesses to participate by reducing participation fees and not allowing outside vendors to operate in direct competition. By direct competition, I mean pizza, fried dough, etc, operating across the street from brick & mortar shops. OR, if we are doing this strictly to generate profit- LISTEN to your people! It is hurting the retail stores because people come in and leave a path of destruction. Those selling pottery, clothing, purses, etc, all close that day. Now, they are missing out on a Sunday in June - aka a really important day for sales. We as downtown business owners rely on every. single. day. in the Summer to keep us alive during the winter. We work long, hard hours, only to get swept away one Sunday in June so that vendors from Mass can come take over our town. If this is the model, why not move it? Have it in April or May, when losing a day isn't as harmful. The echo heard around the City is that this is no longer an event to celebrate local, which is ok, I understand economics and the need for profit. However, if that is the case, don't punish us by taking away one of our busiest weekend, Summer days. | 11/7/2017 10:01 AM |
| 45 | In my opinion this festival was created at a time when the business community needed badly to attract people to the Old Port during its revitalization. The Old Port no longer needs this type of event to attract visitors. It does that on its own with the retail shops, vendors and services that are offered everyday. I think an expansion of the Working Waterfront aspect of the weekend would be a more authentic representation of the community. | 11/7/2017 9:59 AM |
| 46 | I would greatly reduce the alcohol sold and greatly increase the number of public restrooms made available. I would also improve the quality of the food sold. | 11/7/2017 9:47 AM |
| 47 | Not have it. Customers refuse to come in that day- and, frankly, the sheer number of drunk people make me not want to too. It's like trying to conduct business after the bars close in the old port. No thanks. | 11/7/2017 9:46 AM |
| 48 | Focus on arts and entertainment (music and performing) and keep food concessions local food trucks/vendors | 11/7/2017 9:43 AM |
| 49 | It needs to go back to being more of a family-friendly, local-oriented event. More local food vendors and less "county-fair" vendors would be nice. Perhaps music consolidated onto fewer stages, allowing more space for kid and family-friendly activities. For whatever reasons, the crowd that seems to show up more and more each year turns really drunk by early afternoon. Our business goes down significantly and we spend most of the day policing drunk people. | 11/7/2017 9:43 AM |
| 50 | feature local food and artisan work. use open spaces to set up booths so that storefronts are not blocked. | 11/7/2017 9:42 AM |
| 51 | Not sure. | 11/7/2017 9:37 AM |
| 52 | Cancel | 11/7/2017 9:33 AM |
| 53 | I like the Walk the Working Waterfront event a lot. Combine the Square Hops with the First Friday Art Walk maybe. | 11/7/2017 9:28 AM |
| 54 | People aren't shopping and aren't going into retail shops | 11/7/2017 9:28 AM |
| 55 | I like that the Festival is now only 1 day. That is enough; those who want to attend will make it a priority. | 11/7/2017 9:25 AM |
| 56 | traffic control and better pedestrian management | 11/7/2017 9:24 AM |
| 57 | More activities/vendors/performances in or near the Arts District. Better ratio of childless to family experiences. | 11/7/2017 9:22 AM |
| 58 | Eliminate alcohol from being served, cater to seniors 50 and up, free facials, massages, stop catering to the drinking crowds | 11/7/2017 9:19 AM |
| 59 | Make it less of a 'fair' atmosphere and less focus on drinking alcohol. Support local businesses, artists, community events. Get people in the Greater Portland area to want to attend and participate. Make it local! | 11/7/2017 9:17 AM |
| 60 | More of a focus on cultural events like art and music, more local food vendors. | 11/7/2017 9:17 AM |
| 61 | End it! It's a major inconvenience for residents | 11/7/2017 9:16 AM |

Q11 If you would like to participate in a focus group to help us improve the Old Port Festival, please provide your contact information below. Leave the fields blank if you would prefer to remain anonymous. Thank you!

Answered: 11 Skipped: 76

| ANSWER CHOICES | RESPONSES |
|----------------------------|------------|
| Your Name (First and Last) | 100.00% 11 |
| Your Business | 100.00% 11 |
| Your Email Address | 100.00% 11 |

| # | YOUR NAME (FIRST AND LAST) | DATE |
|----|----------------------------|---------------------|
| 1 | Shaun McCarthy | 11/13/2017 10:51 AM |
| 2 | Pete Erskine | 11/7/2017 5:44 PM |
| 3 | Rachel Henderson | 11/7/2017 5:20 PM |
| 4 | Holly Martzial | 11/7/2017 10:58 AM |
| 5 | tom largay | 11/7/2017 10:42 AM |
| 6 | Ellen Kanner | 11/7/2017 10:42 AM |
| 7 | No | 11/7/2017 10:15 AM |
| 8 | Mike Alfiero | 11/7/2017 9:24 AM |
| 9 | Jim prosser | 11/7/2017 9:23 AM |
| 10 | Stefanie Scala | 11/7/2017 9:17 AM |
| 11 | Allan Dunkerly | 11/7/2017 9:16 AM |

| # | YOUR BUSINESS | DATE |
|----|--|---------------------|
| 1 | Dock Fore | 11/13/2017 10:51 AM |
| 2 | Mexicali Blues | 11/7/2017 5:44 PM |
| 3 | Homeowner | 11/7/2017 5:20 PM |
| 4 | VisitPortland | 11/7/2017 10:58 AM |
| 5 | old port card works/old port candy | 11/7/2017 10:42 AM |
| 6 | Dobra Tea | 11/7/2017 10:42 AM |
| 7 | No | 11/7/2017 10:15 AM |
| 8 | harbor fish Mkt. | 11/7/2017 9:24 AM |
| 9 | Trying to live quietly in the Old Port | 11/7/2017 9:23 AM |
| 10 | Harmon's Floral Company | 11/7/2017 9:17 AM |
| 11 | Sandbaggers | 11/7/2017 9:16 AM |

| # | YOUR EMAIL ADDRESS | DATE |
|---|------------------------------|---------------------|
| 1 | smccart1@maine.rr.com | 11/13/2017 10:51 AM |
| 2 | pete@mexicaliblues.com | 11/7/2017 5:44 PM |
| 3 | rachelcyrhenderson@gmail.com | 11/7/2017 5:20 PM |

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|----|-----------------------------|--------------------|
| 4 | hmartzial@visitportland.om | 11/7/2017 10:58 AM |
| 5 | tom@oldportcardworks.com | 11/7/2017 10:42 AM |
| 6 | ellen@dobrateame.com | 11/7/2017 10:42 AM |
| 7 | No | 11/7/2017 10:15 AM |
| 8 | MIKE@HARBORFISH.COM | 11/7/2017 9:24 AM |
| 9 | Jprosser98@gmail.com | 11/7/2017 9:23 AM |
| 10 | stefanie@harmonsbartons.com | 11/7/2017 9:17 AM |
| 11 | Al@hersandbaggers.com | 11/7/2017 9:16 AM |