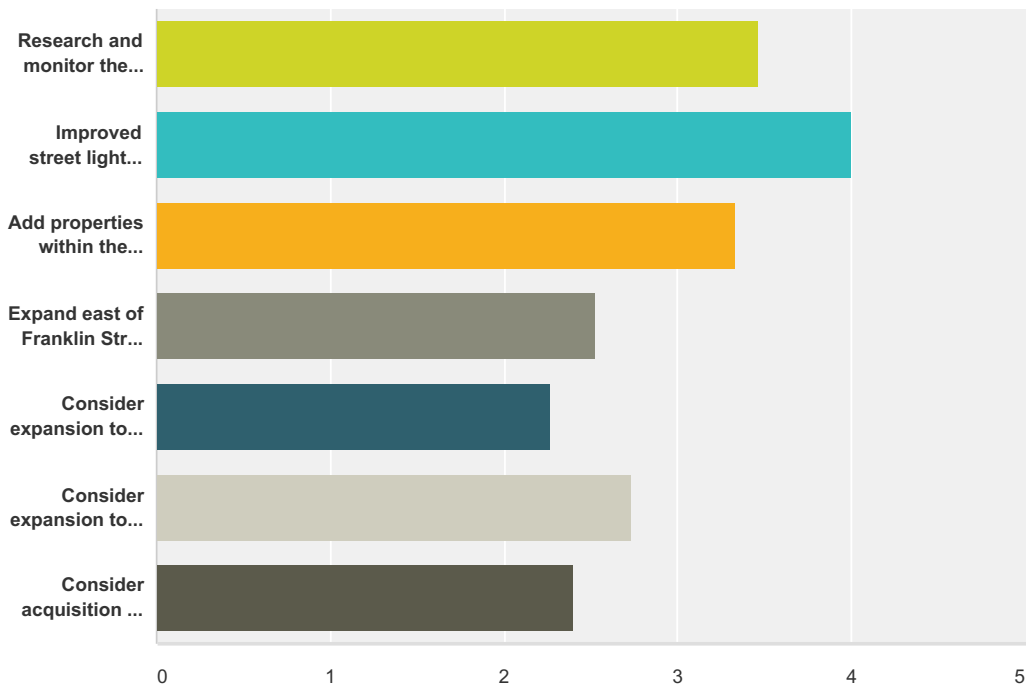


Q1 Portland Downtown is on track with many of the initiatives in its five-year plan. However, there are a few items that are not moving forward for one reason or another. The following is a list of those initiatives. Please review them and indicate with a 1 through 5 (1 being most important and 5 being least important) how critical you think it is that these initiatives continue to be part of Portland Downtown's plan.

Answered: 15 Skipped: 0



	1 Most important	2	3	4	5 Least Important	Total	Weighted Average
Research and monitor the health of downtown businesses - acquire information about retail sales and track performance.	20.00% 3	20.00% 3	46.67% 7	13.33% 2	0.00% 0	15	3.47
Improved street lighting - by addressing poor lighting in darker downtown zones. Consider ways to fund city lighting upgrades.	26.67% 4	46.67% 7	26.67% 4	0.00% 0	0.00% 0	15	4.00
Add properties within the current footprint but not presently included in the assessment - for a variety of reasons a significant amount of property was excluded or has been redeveloped since the district was established.	26.67% 4	33.33% 5	6.67% 1	13.33% 2	20.00% 3	15	3.33
Expand east of Franklin Street - to include the India Street Neighborhood and the waterfront area down to the current Portland Company property.	0.00% 0	40.00% 6	6.67% 1	20.00% 3	33.33% 5	15	2.53
Consider expansion to the Bayside Neighborhoods - to include some of downtown Portland's fasted growing areas.	0.00% 0	20.00% 3	13.33% 2	40.00% 6	26.67% 4	15	2.27

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Consider expansion to include the total Downtown TIF - the newly enacted "downtown TIF" includes nearly all of the commercial area in the central peninsula of Portland.	0.00% 0	40.00% 6	20.00% 3	13.33% 2	26.67% 4	15	2.73
Consider acquisition of other "like purpose" downtown organizations - there are a number of non-profits that have similar roles and are often inadequately funded and staffed. PDD could incorporate them under our umbrella.	0.00% 0	0.00% 0	60.00% 9	20.00% 3	20.00% 3	15	2.40

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Q2 What are some of the initiatives or programs we currently offer that you think are strong and moving us in the right direction?

Answered: 13 Skipped: 2

#	Responses	Date
1	Cadets, guides, holiday events, advocacy on noise and panhandling	2/28/2017 5:16 PM
2	Continue strong advocacy role along with clean and safe initiatives.	2/28/2017 8:31 AM
3	Clean & Safe, and Events	2/27/2017 5:01 PM
4	Events, overall marketing, downtown cleanliness	2/27/2017 3:12 PM
5	Panhandling committee and cadet program	2/27/2017 3:09 PM
6	Downtown Experience, Vitality, and Advocacy Initiatives are gaining momentum and making a significant impact within the District and with City Hall	2/27/2017 3:07 PM
7	Merry Madness is great as it promotes business downtown. Same with the Old Port fest.	2/27/2017 2:45 PM
8	Clean and safe, parking and sound.	2/27/2017 2:19 PM
9	Cadet program -- provides excellent feedback and support Studies like the parking and transportation study -- provide concrete data to further programs that improve and support access and vibrancy of city Panhandling committee -- important to find effective support for downtown businesses impacted by extreme volume of panhandling	2/27/2017 11:45 AM
10	DS Committee is firing on all cylinders; addressing panhandling; cadets program; home team; Christmas holiday events-- thanks for bringing back window decorating; ferris wheel in opf; coordinatng w First Fridays to close Congress st; plowing sidewalks; use of see click fix is great-- maybe better publicize to get more people reporting-- appoint regional people out the district to report from their neighborhoods?	2/26/2017 1:25 PM
11	Public Forums with mixed constituency input Graffiti clean up through Learningworks Events	2/24/2017 9:46 AM
12	Events, Cadet Program, Information distribution	2/23/2017 4:59 PM
13	The parking study initiative is one that we need to keep working on. Parking solutions will be an important part of our downtown growth.	2/23/2017 4:47 PM

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Q3 Are there places where we are not being efficient with our resources? Are there programs or events that you think we should eliminate, change or grow? If so, what are they?

Answered: 11 Skipped: 4

#	Responses	Date
1	Graffiti removal program. Encouraging the city to increase tree planting in certain areas and help gain constituent support (financial) for those efforts. Many Landlords I have spoken with would gladly contribute money toward a robust tree planting plan.	2/28/2017 5:16 PM
2	City marketing, looking forward to parking/transportation marketing campaign.	2/27/2017 5:01 PM
3	Grow cleanliness and general overall appearance and "welcome" both to locals and visitors	2/27/2017 3:12 PM
4	There are aspects of the Experience and Vitality initiatives that have not been implemented or finalized yet (graffiti, wayfinding, street lighting, Park & Shop).	2/27/2017 3:07 PM
5	More direct involvement with cruise ship traffic, tourism and hospitality.	2/27/2017 2:19 PM
6	Graffiti removal - current system seems to be more trouble than effective, detracts discussion time from other important issues	2/27/2017 11:45 AM
7	Revisit all events and establish measurable outcomes for each so board can evaluate effectiveness, including cost of staff time, beginning w 2018 OPF. One item deserving of serious evaluation...why do we devote such resources to spotlighting out of town fried dough and sausage when we have such outstanding local cuisine to showcase? Elsewhere.... Make composting visible. Tackle graffiti! Bring back free summer concerts to the downtown but w a more universal selection of music. A few years ago leadership concluded that PDD should have fewer of our own events and to help facilitate and promote the many events already taking place here. We seem to have done a good job w the first part of that, maybe now time to really ramp up the 2nd part? How about putting some money in next year's budget to offer coffee and something to eat at board meetings? Retailers get them-- board doesn't???? Bigger better annual meetings...good speaker on a relevant topic. Last year's was disappointing compared to many of the past, although it was a great new idea to showcase candidates. Why aren't we recognizing people in the district who are making/have made a difference at the annual meeting???	2/26/2017 1:25 PM
8	I think the incorporation of a greater footprint as listed above, specifically India Street and Bayside as they are so close in proximity and are growing at a significant rate.	2/24/2017 12:50 PM
9	Change Cultural Affairs committee to define purpose and gather that constituency input on issues Clean and safe should join with groups such as Take Action Portland to achieve some very visible community projects (i.e. trees) to show purpose more publicly than through City contract	2/24/2017 9:46 AM
10	Graffiti removal influence/budget should increase, Advocacy positions should be more vocal given city dynamics, evaluate contributions to non-profits and see if we should rotate funding annually as opposed to contributing to certain ones.	2/23/2017 4:59 PM
11	I would like to see PD more active in educating folks about better options, than just giving to panhandlers.	2/23/2017 4:47 PM

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Q4 Any other comments, suggestions or thoughts? If, after you submit this survey, you remember something else you want to share with me, you may contact me at lisa@workplacetaf.com or 207-329-2189. Thank you very much for the time you took today to thoughtfully respond to this survey!

Answered: 4 Skipped: 11

#	Responses	Date
1	Always concerned about keeping property owners happy and worried that we compensate the City for Supp Contract that they should already be doing. We are a value add.	2/27/2017 5:01 PM
2	Most of the survey questions encompass growth of the district. Were Board members (Executive or other) involved in creating the survey questions?	2/27/2017 3:07 PM
3	More visits to local business by staff and board leadership?	2/26/2017 1:25 PM
4	Portland Downtown was founded on the principal of pooling resources for the betterment of the district. We must always answer how does what we do benefit the district, and are we using the proper amount of resources to do it?	2/23/2017 4:59 PM