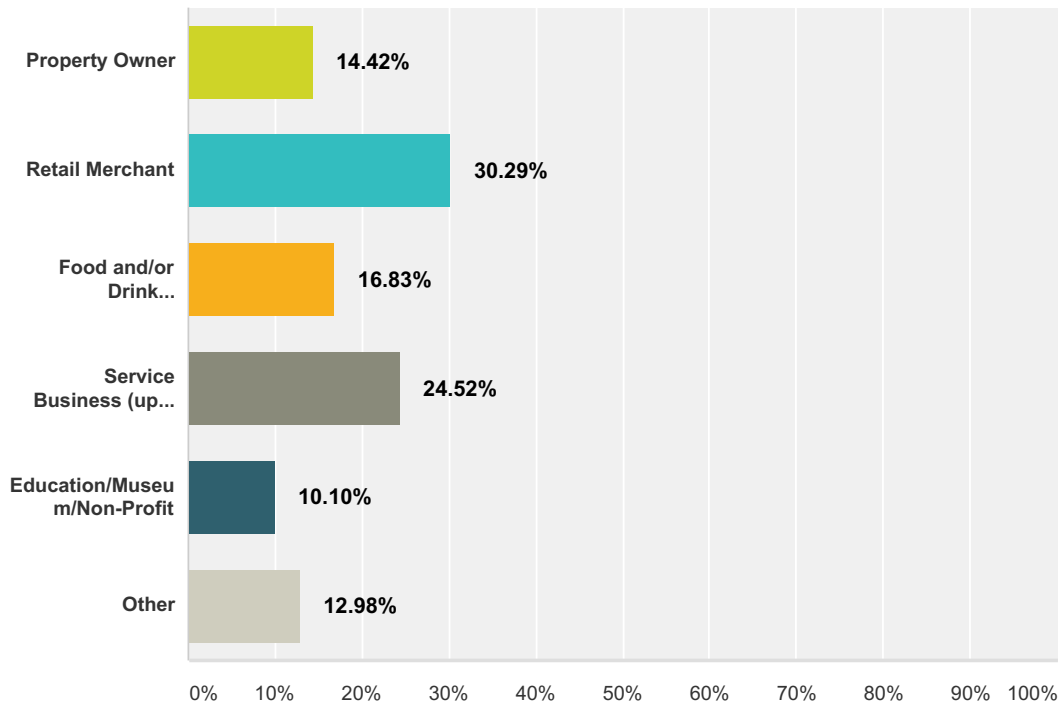


Q1 My business is best described as:

Answered: 208 Skipped: 0



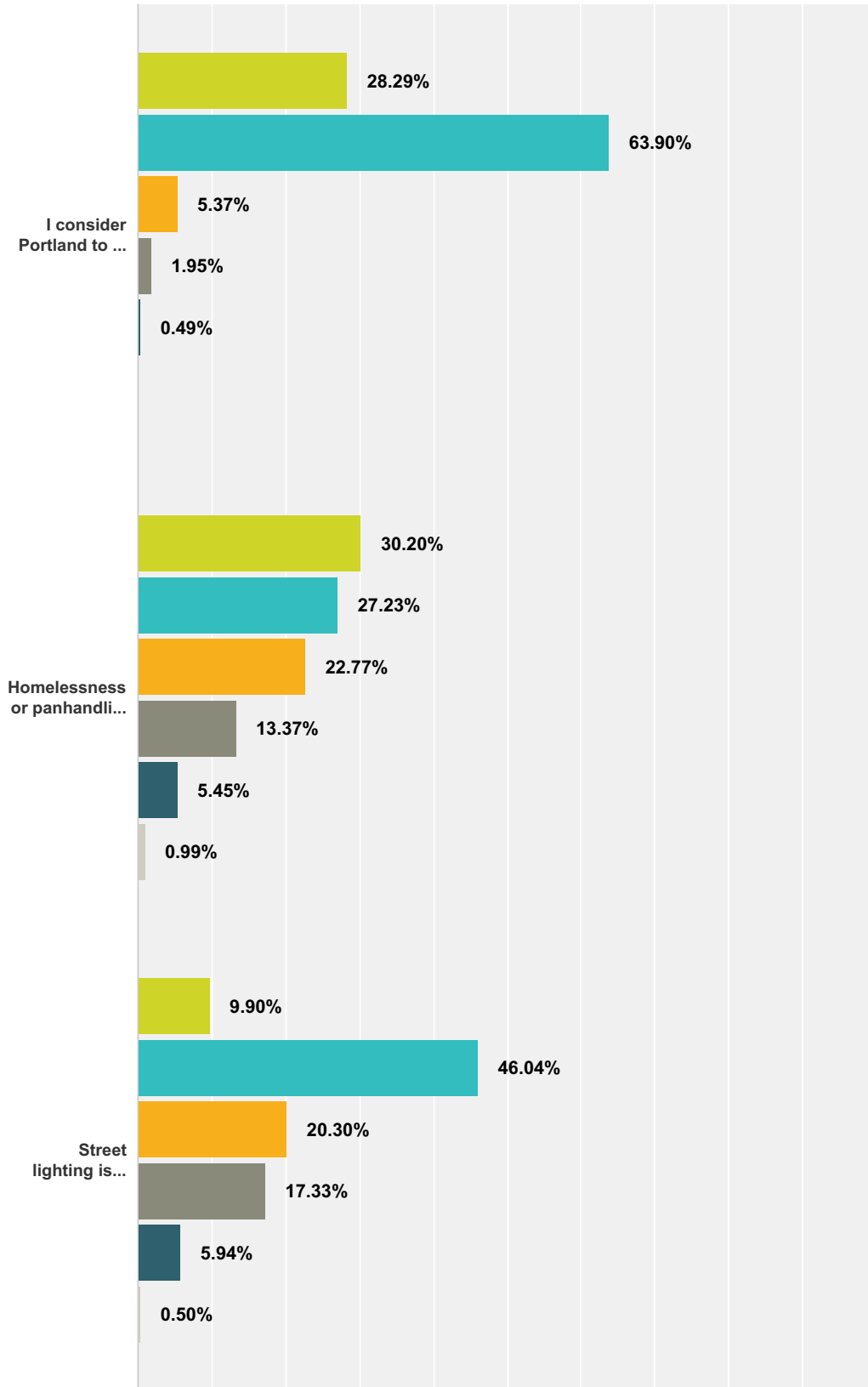
Answer Choices	Responses
Property Owner	14.42% 30
Retail Merchant	30.29% 63
Food and/or Drink establishment	16.83% 35
Service Business (upper floor tenant)	24.52% 51
Education/Museum/Non-Profit	10.10% 21
Other	12.98% 27
Total Respondents: 208	

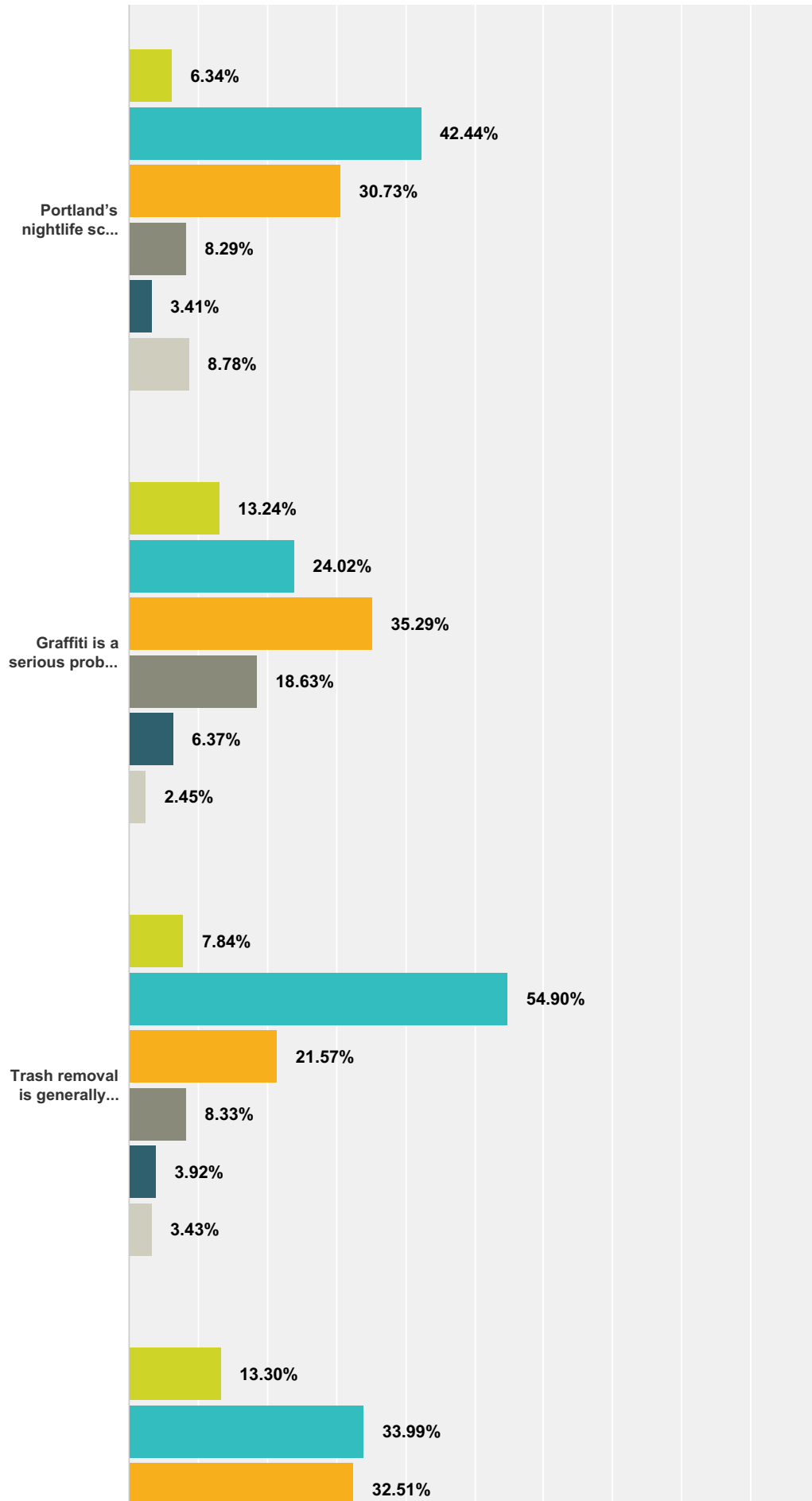
#	If Other, please specify:	Date
1	Tour Operator	1/9/2015 5:10 PM
2	Specialty food, retail	1/9/2015 10:36 AM
3	Tour Company	1/9/2015 10:14 AM
4	salon	1/8/2015 11:29 PM
5	retired	1/8/2015 7:33 PM
6	Parking Garage	1/8/2015 4:13 PM
7	financial services	1/8/2015 3:12 PM
8	Ground level service business	1/8/2015 11:43 AM

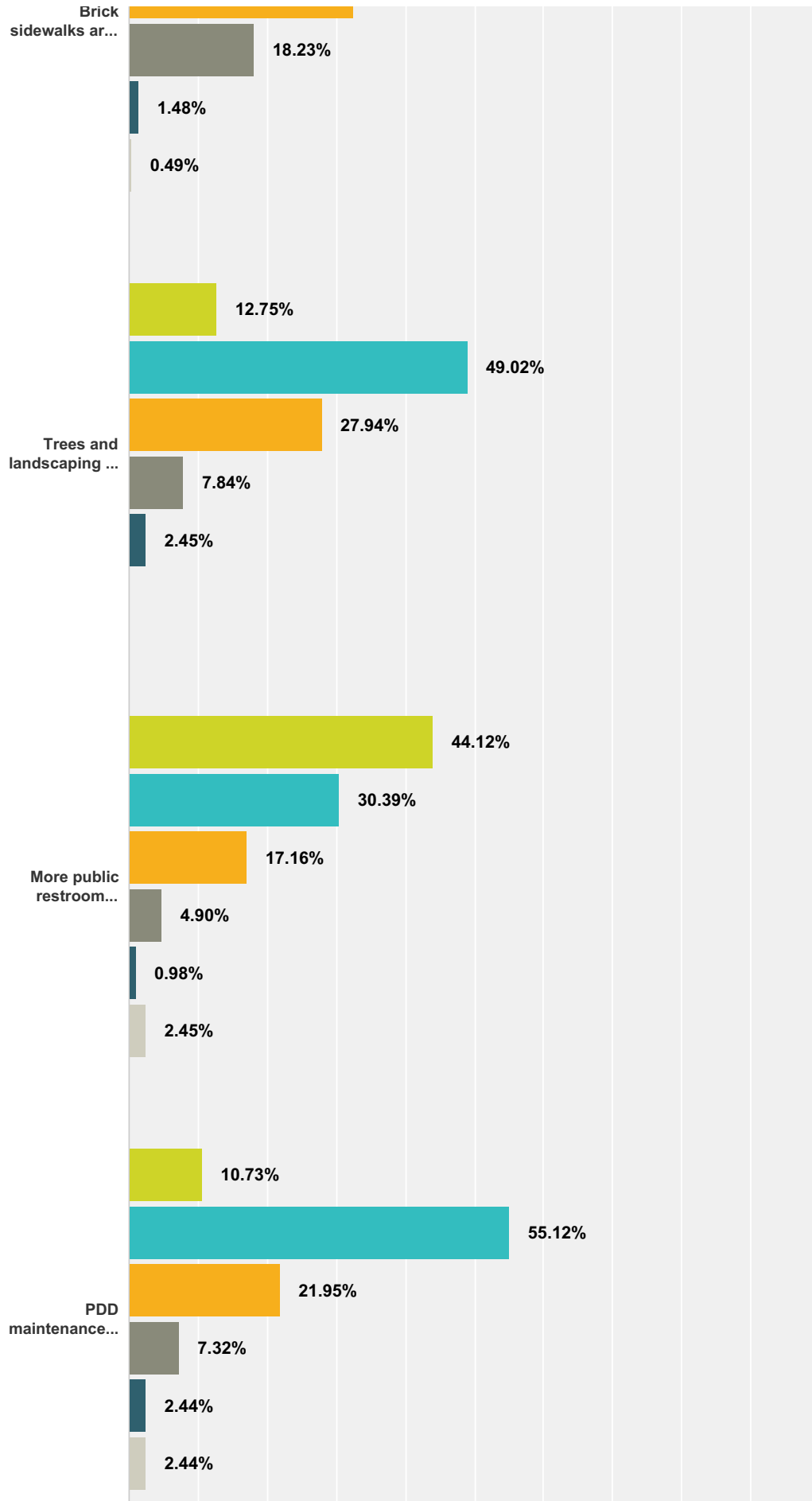
9	And property owner	1/8/2015 10:45 AM
10	non-profit/affordable housing	1/8/2015 8:52 AM
11	Residential apartment properties	1/8/2015 8:31 AM
12	I also own my property	1/7/2015 6:12 PM
13	bakery, coffee roaster	1/7/2015 5:53 PM
14	Hotel	1/7/2015 5:16 PM
15	Engineering and Architecture firm but we occupy the ground floor	1/7/2015 4:23 PM
16	Tours	1/6/2015 8:30 PM
17	tailor	1/6/2015 2:47 PM
18	Advertising	1/6/2015 9:06 AM
19	full time employee of law firm on Exchange street	1/6/2015 9:00 AM
20	psychotherapy office	1/5/2015 7:14 PM
21	Startup	1/5/2015 5:14 PM
22	Entertainment	1/5/2015 1:44 PM
23	Residential	1/5/2015 1:33 PM
24	Clothing Brand/E-tailer	1/5/2015 12:37 PM
25	Hotel / Restaurant / Lounge	1/5/2015 12:33 PM
26	Hotel	1/5/2015 12:30 PM
27	Registry of Deeds, Cumberland County	1/5/2015 12:14 PM
28	Performance Venue	1/5/2015 12:13 PM
29	Property mnager	1/5/2015 12:13 PM
30	Financial Institute	1/5/2015 12:13 PM
31	government service	1/5/2015 12:06 PM

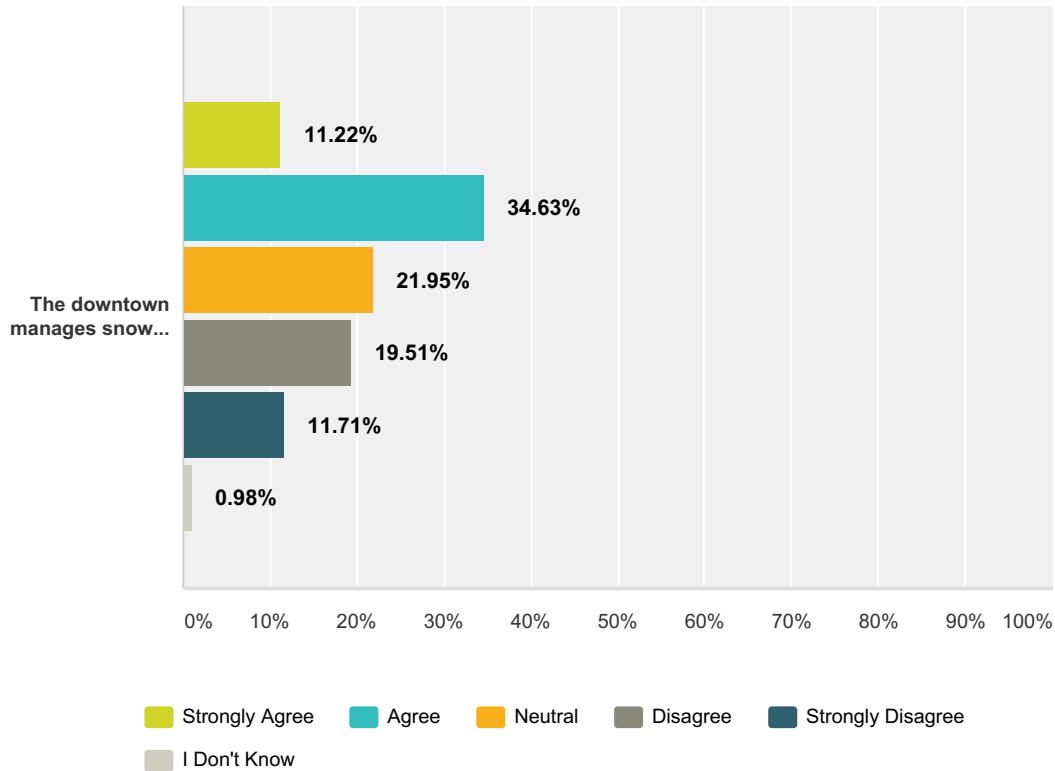
Q2 Please indicate your level of agreement with the following statements related to the "Downtown Experience".

Answered: 205 Skipped: 3









	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	I Don't Know	Total
I consider Portland to be a generally safe city	28.29% 58	63.90% 131	5.37% 11	1.95% 4	0.49% 1	0.00% 0	205
Homelessness or panhandling has a negative effect on my business	30.20% 61	27.23% 55	22.77% 46	13.37% 27	5.45% 11	0.99% 2	202
Street lighting is adequate in the downtown	9.90% 20	46.04% 93	20.30% 41	17.33% 35	5.94% 12	0.50% 1	202
Portland's nightlife scene is well managed	6.34% 13	42.44% 87	30.73% 63	8.29% 17	3.41% 7	8.78% 18	205
Graffiti is a serious problem for the downtown	13.24% 27	24.02% 49	35.29% 72	18.63% 38	6.37% 13	2.45% 5	204
Trash removal is generally handled well	7.84% 16	54.90% 112	21.57% 44	8.33% 17	3.92% 8	3.43% 7	204
Brick sidewalks are in disrepair	13.30% 27	33.99% 69	32.51% 66	18.23% 37	1.48% 3	0.49% 1	203
Trees and landscaping are well maintained	12.75% 26	49.02% 100	27.94% 57	7.84% 16	2.45% 5	0.00% 0	204
More public restroom facilities are needed	44.12% 90	30.39% 62	17.16% 35	4.90% 10	0.98% 2	2.45% 5	204
PDD maintenance staff does a good job keeping the downtown clean	10.73% 22	55.12% 113	21.95% 45	7.32% 15	2.44% 5	2.44% 5	205
The downtown manages snow removal and sidewalk clearing well	11.22% 23	34.63% 71	21.95% 45	19.51% 40	11.71% 24	0.98% 2	205

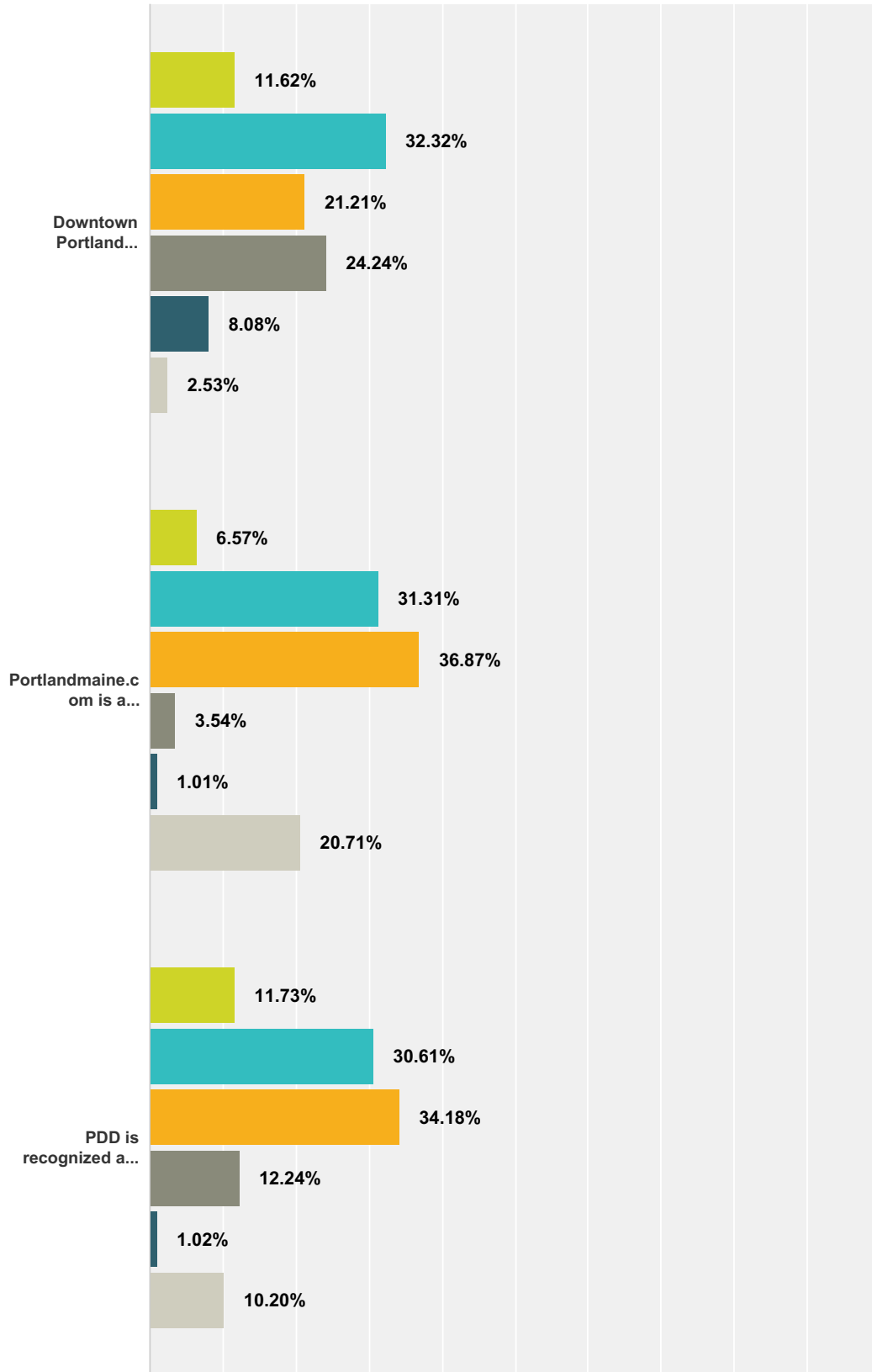
#	Comments	Date
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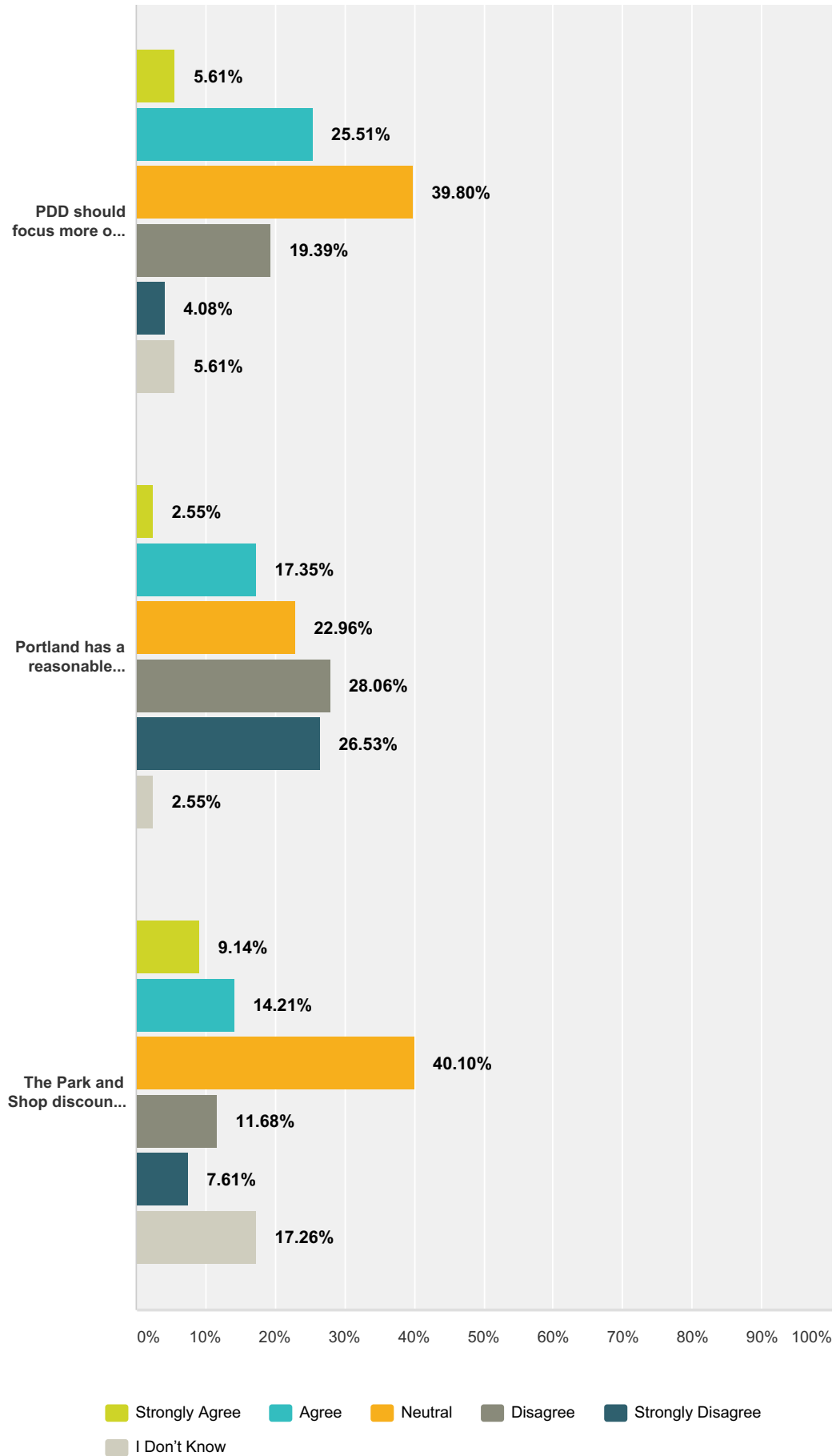
1	Panhandling is a significant detractor to growing tourism in the City. Portland has so much to offer in the way of offerings but also has an inordinate number people begging and peddling on the streets which makes visitors and citizens alike uncomfortable. An increase in the number of public restrooms has been an issue facing Portland for decades. It is truly something that holds the city back from becoming the world class tourist destination that it deserves to be.	1/9/2015 10:14 AM
2	The Homeless problem is the Arts District is horrific.	1/8/2015 4:13 PM
3	Ice removal from sidewalks seems to be an issue.	1/8/2015 3:12 PM
4	Snow removal is awful....parking spaces are non existent after storms hampering business. WE NEED MORE FLOWERS (like Quebec), a cheap way to beautify our city.	1/8/2015 10:45 AM
5	Panhandling is a major problem for our business	1/8/2015 10:32 AM
6	There is an overreliance on salt and sand during the winter which destroy buildings	1/8/2015 9:04 AM
7	Exchange St -Terrible lighting , Snow plowing & removal	1/8/2015 8:31 AM
8	Number of trash cans has improved but is still nowhere near adequate. Continually receive feedback from visitors whose first impression of the city are the panhandlers, and who express how beautiful the city is except for the pan handlers. It should be noted, these are not hard-hearted folks....many assist and work with homeless in other communities around the country. Coming from a point of experience, their feedback is on how poorly the city seems to manage this issue.	1/8/2015 8:11 AM
9	One thing I find very difficult as a small organization is to recycle.	1/7/2015 8:12 PM
10	I have seen a huge increase in graffiti. It has emerged along with the pan handling, which in my opinion has brought in transient population and more drug use. This fall, for the first time since I moved here in 1983, I was afraid to leave my business at 5:00 on a Friday afternoon due to a big dispute on my street with transients fighting over bottles in a dumpster. I was trapped inside for over 20 minutes until a car parked in front and I asked the man to walk me to the street corner. It's happening more and more. If we can't get rid of the panhandlers due to MCLU, then get rid of the medians so there isn't a place to stand. I love this city. We have so much to be proud of in Portland. Let's not lose the flavor that brings so many here.	1/7/2015 6:12 PM
11	Parking! Parking is not shopper friendly!	1/7/2015 5:10 PM
12	Snow removal is good for the most part, icy conditions prevail in some areas. especially cobble stone streets	1/7/2015 4:52 PM
13	Too much salt for the pads of our pets	1/7/2015 4:41 PM
14	We need more trees!! Businesses are willing to pay for beautified street spaces and NOT filled in with blacktop where trees formerly grew. More trees. More trees!!!	1/7/2015 4:26 PM
15	I'm only here midweek with the occasional weekend dinner. I think you guys do a great job!	1/7/2015 4:19 PM
16	Thank you for all that you do!	1/7/2015 2:02 PM
17	maintenance of the down town is very inconsistent	1/6/2015 10:13 PM
18	Commercial Street has no street lights - this is ridiculous - really makes a dent in evening traffic for Commercial St retailers. The snow removal is on the sidewalks is pretty dismal, unless retailers get out there and shovel & salt themselves it is very unsafe walking :(1/6/2015 3:37 PM
19	The elephant in the room not mentioned is parking. The meter situation is nearly unbearable. It damages my business more than anything other than lousy snow removal on side streets. Possible fix: Stop ticketing at 5pm. Allows after work people to easily shop. Stop ticketing Saturdays completely. This would be huge for the downtown economy. Increased income leads to increased tax collection from local business. Increase general ticket fees to help cover costs. This is something we should all be fighting for.	1/6/2015 10:41 AM
20	As a business that sees the majority of its income in the summer, panhandling and lack of restrooms are becoming detrimental to business and embarrassing, especially to first-time visitors to the city/state	1/6/2015 10:29 AM
21	The panhandlers in the summer along with those that block the sidewalk for us that work here are disturbing and invasive.	1/6/2015 9:00 AM
22	I think it's important to note that with the staffing and resources available, city workers clearly do their best to keep downtown clean of trash and snow. My comments are not a reflection of the workers, who I find to be diligent, respectful and kind. I realize that there are not enough resources to keep the downtown as clean of trash/debris/graffiti and snow as we would all like.	1/6/2015 7:36 AM

23	Panhandling and intersection panhandling is a real negative influence here in Portland. I am just returning from chico, CA where their downtown and city council have taken steps to prohibit loitering and panhandling while their volunteer staff walk the downtown to direct panhandlers into locations for help and assistance this is backed up with full support of the Police who can issue citations etc. It's time Portland starts dealing with this very real issue rather than spending tons of time and wasted money protecting their right to free speech. Begging at intersections and downtown is hurting business and our city image.	1/6/2015 12:10 AM
24	The Parking Meter Police are killing Old Port Business, one minute expired meter they're waiting and ready to ticket!	1/5/2015 9:19 PM
25	need more recycling bins	1/5/2015 7:14 PM
26	sidewalks are mostly clear of snow and ice until you leave the immediate downtown area. then they're often a disaster.	1/5/2015 5:53 PM
27	Too much litter and to many cigarette butts for Portland to be remembered as clean city.	1/5/2015 5:38 PM
28	Well done	1/5/2015 5:18 PM
29	I have my properties sidewalks cleared by a private contractor... If left to the depend on city it's a mess! I would like a rebate for that aspect of my supplemental DID tax!!!! This issue really burns me up.	1/5/2015 4:02 PM
30	On the subject of snow removal; generally Portland does a pretty good job; certainly better than Portsmouth, but I think better policing of area businesses to keep up their end could be much better; no one likes to climb over snowbanks and it makes shopping downtown hazardous for customers	1/5/2015 2:35 PM
31	Too many newspaper kiosks at busy, crowded corners!	1/5/2015 2:27 PM
32	This needs to specifically include residential owners/users as well.	1/5/2015 1:33 PM
33	The program that picks up intoxicated people and brings them to the shelter did not answer the phone on one occasion and took an hour on another. Not sure if they are understaffed but, if one calls and gets a voice mail recording, they should suggest an alternate call to the police.	1/5/2015 1:31 PM
34	there are sidewalks that are dirty with spills and debris. Perhaps th emerchants can work together to make it a cleaner city. In Europe it is not unheard of for the store fronts to bleach and wash sidewalks out side. Never mind sweeping. The panhandleing situation is out of controlled. Feels organized many times. San Francisco had this problem many years ago and dealt with it enforcing pan handler restraints in the city. im sure its a deeper problem of the homeless . Most appear to be in the 30 + age brackett.	1/5/2015 1:18 PM
35	Pearl Street is very neglected for snow removal. Trash along cumberland and congress is shameful.	1/5/2015 1:06 PM
36	some items above must be considered in all cities, not just Portland. Overall, I believe the city is doing a wonderful job except that, because of so many tourists, needs more toilet facilities open longer to the public.	1/5/2015 1:00 PM
37	The city really needs to be removing the snow from bus stops, not relying on volunteers to do this. Also, the brick sidewalks should be removed and replaced with something that is less slippery in the winter.	1/5/2015 12:37 PM
38	I think everyone is doing their best w/ snow removal.	1/5/2015 12:33 PM
39	Snow removal I the arts district is dreadful - especially on Forest Avenue. It takes days after a storm for Forest to be properly cleared and by then we're about to get hit by another storm.	1/5/2015 12:17 PM
40	*street lighting and pedestrian safety is really bad on the commercial street crosswalks at the Dana street interseccion. I've seen one person get hit, I've almost been hit on 3 occasions and I've almost hit a pedestrian at this interseccion. There will be more accidents at this interseccion unless the conditions are changed.	1/5/2015 12:16 PM
41	The panhandling is a significant problem, on foot or in a vehicle, it is really a serious problem. Along with the homeless that are drinking and roaming around downtown.	1/5/2015 12:14 PM

Q3 Please indicate your level of agreement with the following statements related to "Downtown Vitality".

Answered: 198 Skipped: 10





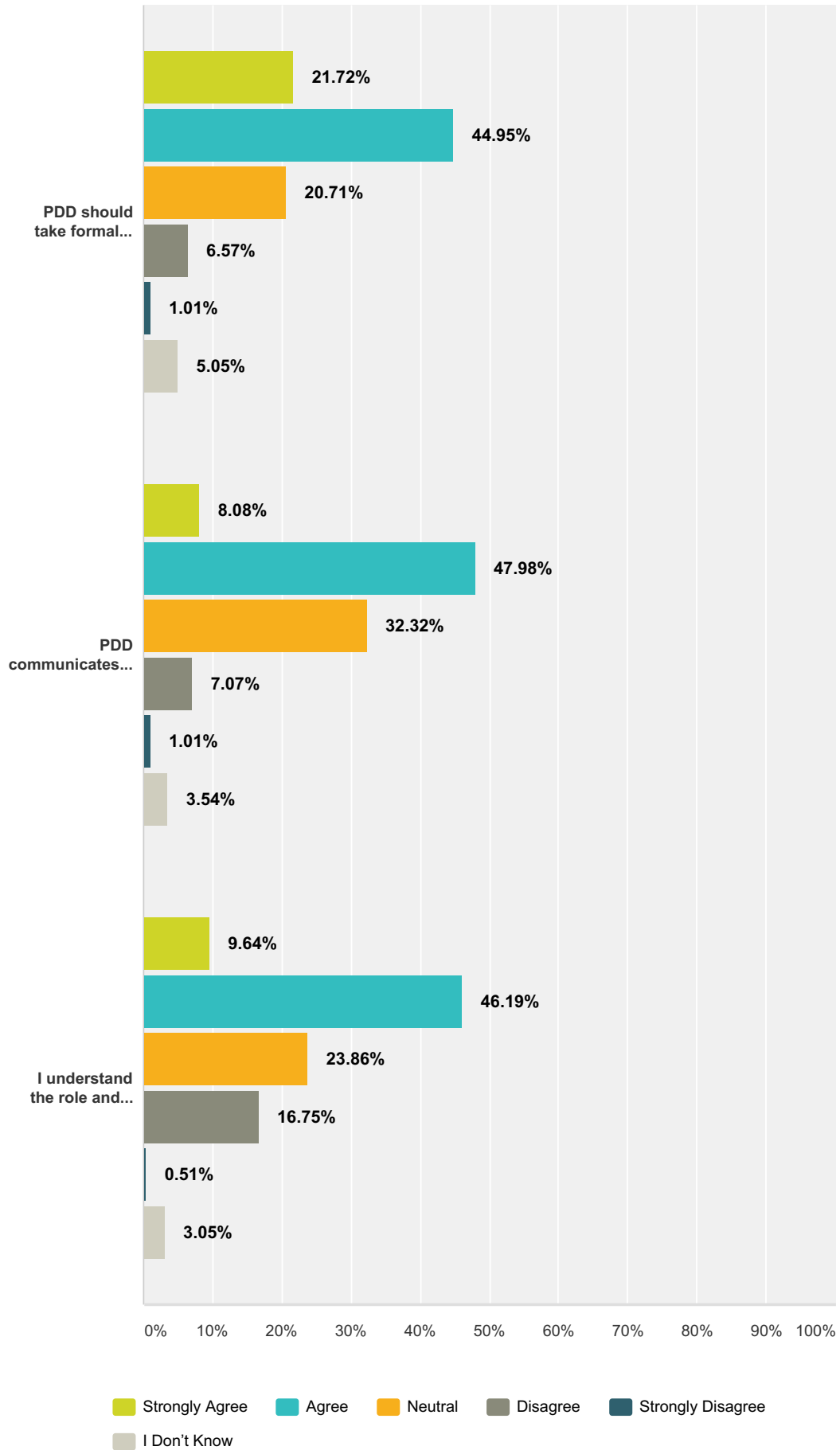
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	I Don't Know	Total
Downtown Portland successfully competes against Freeport and the Mall in So. Portland	11.62% 23	32.32% 64	21.21% 42	24.24% 48	8.08% 16	2.53% 5	198
Portlandmaine.com is a valuable website	6.57% 13	31.31% 62	36.87% 73	3.54% 7	1.01% 2	20.71% 41	198
PDD is recognized as the organizer and sponsor of the Old Port Festival	11.73% 23	30.61% 60	34.18% 67	12.24% 24	1.02% 2	10.20% 20	196
PDD should focus more on events than marketing	5.61% 11	25.51% 50	39.80% 78	19.39% 38	4.08% 8	5.61% 11	196
Portland has a reasonable parking strategy	2.55% 5	17.35% 34	22.96% 45	28.06% 55	26.53% 52	2.55% 5	196
The Park and Shop discount program is a valuable service for my business and customers	9.14% 18	14.21% 28	40.10% 79	11.68% 23	7.61% 15	17.26% 34	197

#	Comments	Date
1	Customer awareness of Park and Shop should be improved.	1/10/2015 12:22 AM
2	Poorly worded. Who is PDD? Web site address is awesome but the site is just the opposite.	1/9/2015 9:29 AM
3	I recognize parking is a problem in the majority of cities. I believe the park and shop is a valuable program but it would be nice to see better availability of street parking in the winter as many spots are made unavailable from dec 1 to March 31	1/8/2015 6:41 PM
4	We are an automated facility. The stickers are not read by equipment. Customers and facility are occasionally inconvenienced, for pennies on the \$	1/8/2015 4:15 PM
5	PDD should focus on both events and marketing.	1/8/2015 3:17 PM
6	We send buses of tourists to Freeport and Kennebunkport all summer... Why not have ONE free day for parking to allow people to shop downtown without worrying (like they do at the mall). AND, how about reverting back to one parking ticket is forgiven....That puts the city in good graces with both tourists and Portlanders....	1/8/2015 10:48 AM
7	Need a parking strategy that incentivizes new development to create underground parking, similar to many other eastern cities (Boston, etc.)	1/8/2015 9:05 AM
8	Unfamiliar with Park & Shop program.	1/8/2015 8:12 AM
9	Not aware of Park & Shop	1/7/2015 8:55 PM
10	I would love to see more "pay with your card" machines throughout Portland, those are very helpful. I would also like to see more free all day parking for those working downtown.	1/7/2015 8:15 PM
11	I hate the new meters, as do my customers. Prefer the old system. Also, the cost of parking in the garage is no longer competitive with the meters. The stamps for the garage aren't enough of an offset.	1/7/2015 6:13 PM
12	I would be nice if the allowed more than 2 hours at the meters of eliminated the prohibition on feeding meters	1/7/2015 4:58 PM
13	More electronic parking meters needed --- esp. on Congress. Nobody ever has change these days. And most cities have migrated to e-meters. We should as well.	1/7/2015 4:25 PM
14	except when the cruise ship companies bus tourists out of Portland to Freeport.	1/7/2015 4:19 PM
15	on those that I have marked neutral, I really don't know what the current plan or strategy is, it's certainly not visible, so I can't comment	1/6/2015 10:15 PM
16	they should salt the sidewalk or something water and snow make them very slick may they should rough up top of brick a lot of my female customers don't like to come when wet (they older folks) i do the best i can in front of my store but the brick can be very dangerous for them	1/6/2015 2:54 PM

17	Again, as a business in the Old Port that sees the majority of our customers in the summer, parking is beyond frustrating and there doesn't seem to be any kind of "strategy". In July and August all nearby garages are full by mid-afternoon, with people asked to drive around aimlessly for 30 minutes perhaps eventually finding a garage that will cost them upwards of \$30 and still a long walk back to where they want to be. A major problem with no solution in sight and an endless source of frustration for first-time visitors to Portland	1/6/2015 10:37 AM
18	If my employer did not provide parking for me, i would not be able to work downtown.	1/6/2015 9:01 AM
19	The aggressive ticketing for parking violations leaves a bitter taste in the mouths of many shoppers from out of town and out of state	1/5/2015 5:40 PM
20	PDD should work with hotels and food and beverage to produce several off-season events, such as winter fest and music festivals.	1/5/2015 1:40 PM
21	with stores two locations, I don't think the city of Portland thinks like a retail destination. If it did, it could become a prominent shopping destination as do many cities, particularly in Europe. the old port is a perfect place to turn into a pedestrian mall. that would make it a totally unique destination shopping experience in New England. It would also attract much better retailers. All other experiences in other communities would not be competition to Portland. today, the bricks and mortar shopping experience must be unique..... or, the web will bury you!!	1/5/2015 1:32 PM
22	In SanDiego HAPPY HOLIDAYS ! 2HOURS OF FREE PARKING FROM THE CORONDO CITY COUNCIL. BAGS OVER ALL THE METERS.	1/5/2015 1:25 PM
23	park and shop has never contacted us in 5 years in portland. I feel as though the emails we receive from pdd are less frequent and less informative than in the past with Jan.	1/5/2015 12:51 PM
24	The city needs to concentrate more on developing a better plan for public transportation rather than creating more and more parking spaces. We need fewer cars downtown, not more!	1/5/2015 12:44 PM
25	I'd need more info on the events vs marketing question	1/5/2015 12:34 PM
26	Parking is the biggest barrier to people wanting to shop downtown.	1/5/2015 12:33 PM
27	It's sad to see so many chain stores taking over Downtown Portland, it's destroying the identity of Portland and makes it feel like any other city.	1/5/2015 12:19 PM
28	Would love to know when the rest of the city will be updated with the new pay to park machines	1/5/2015 12:18 PM
29	The PDD web site is good, but it takes way too long to load; but I don't know if enough people/businesses know about it?	1/5/2015 12:10 PM
30	We do not participate in park and shop.	1/5/2015 12:07 PM

**Q4 Please indicate your level of agreement
with the following statements related to
"Leadership & Advocacy".**

Answered: 198 Skipped: 10

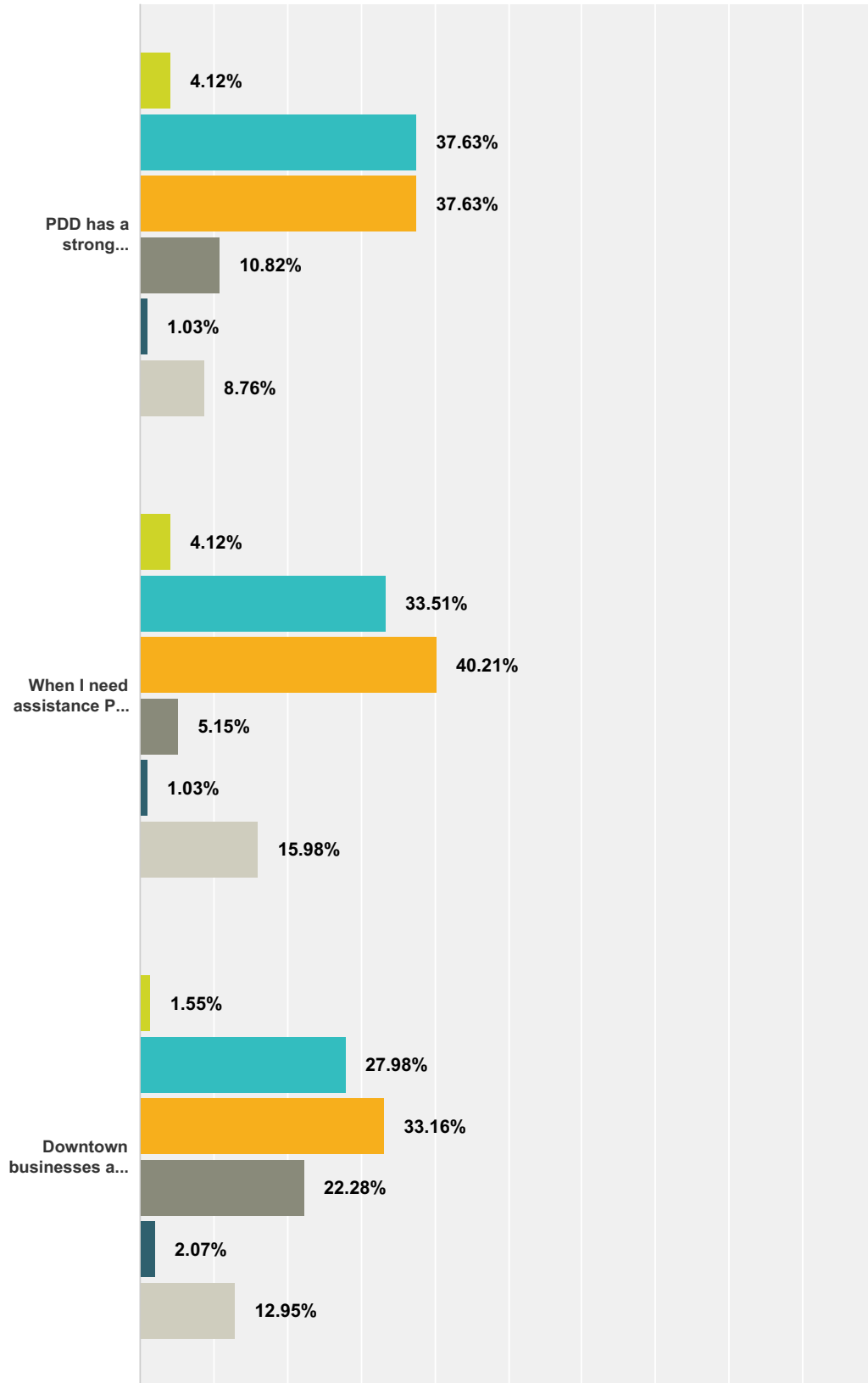


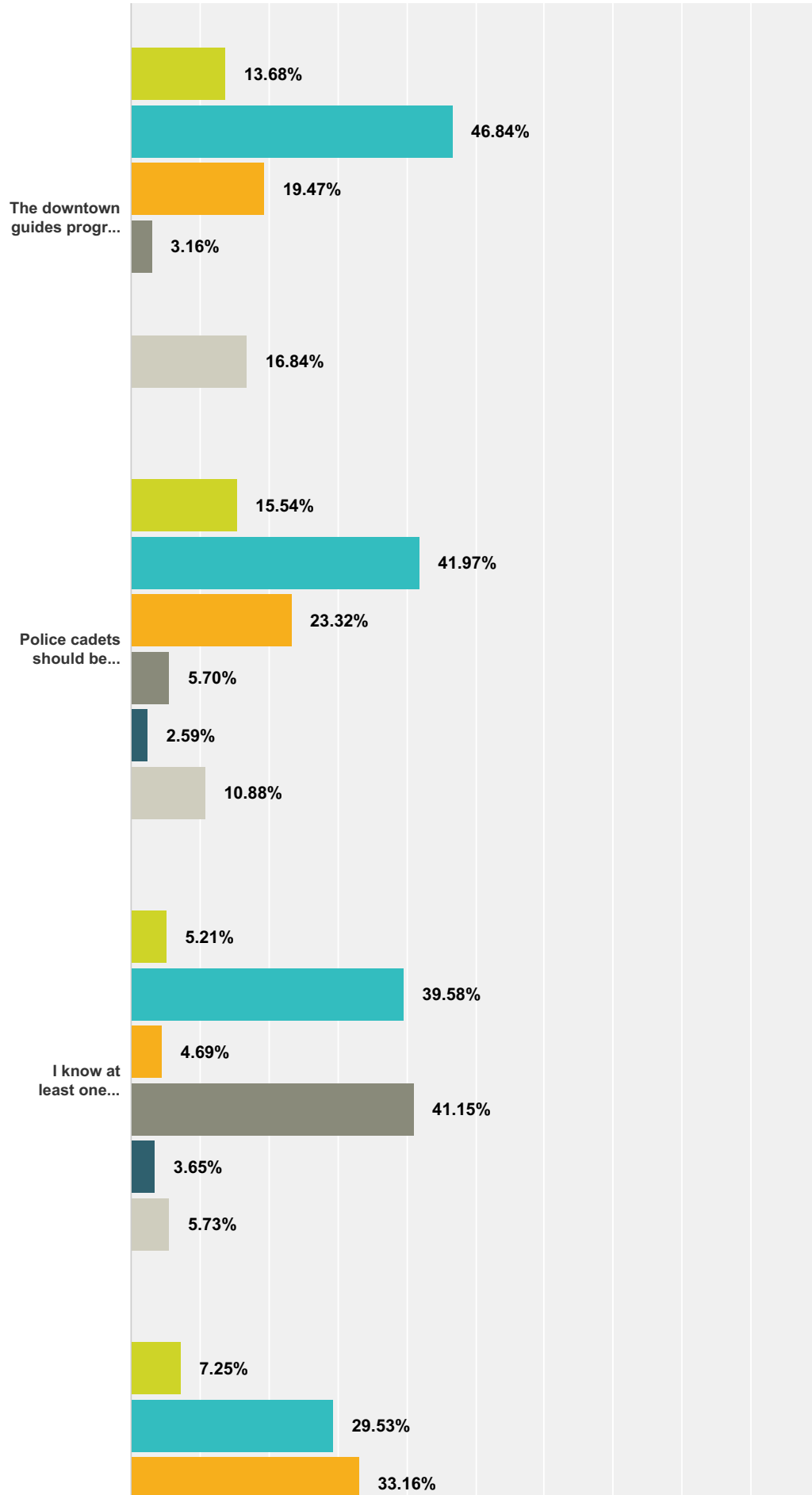
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	I Don't Know	Total
PDD should take formal positions on major downtown issues	21.72% 43	44.95% 89	20.71% 41	6.57% 13	1.01% 2	5.05% 10	198
PDD communicates effectively to its constituents	8.08% 16	47.98% 95	32.32% 64	7.07% 14	1.01% 2	3.54% 7	198
I understand the role and purpose of Portland's Downtown District	9.64% 19	46.19% 91	23.86% 47	16.75% 33	0.51% 1	3.05% 6	197

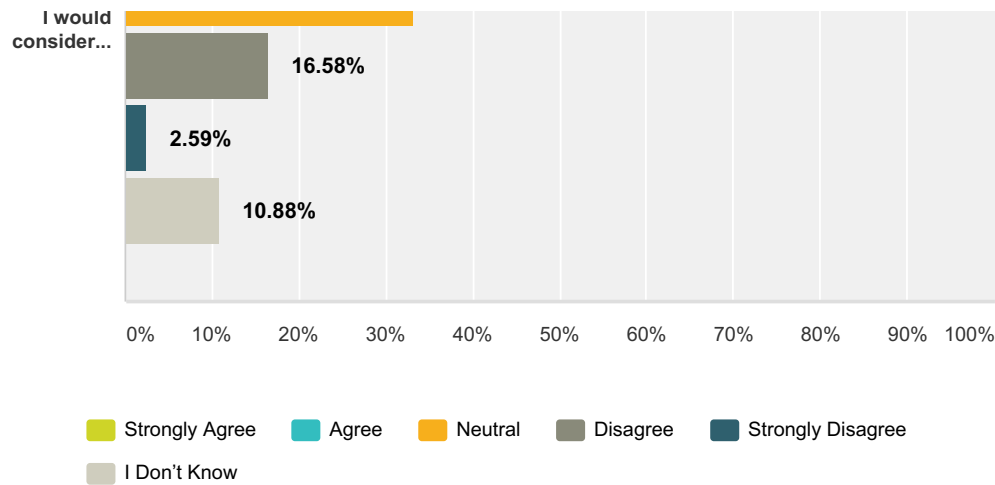
#	Comments	Date
1	It was unclear to me at the start that PDD is funded by property taxes and therefore represents landlords, and not necessarily business owners. As a business owner I feel better represented by Portland Buy Local.	1/9/2015 8:39 AM
2	PDD represents a vast number of property owners and businesses that all have different viewpoints....they should not be a political voice for the area. TROUBLE.....	1/8/2015 10:49 AM
3	Obviously positions on issues need to be a reflection of a unanimous or solid majority of the downtown businesses it represents even though that may not be in line with popular political winds.	1/8/2015 8:14 AM
4	It is often a challenge to participate in the meetings since it conflicts with work schedules. I do like this format for input that is convenient for those who work non-traditional business hours.	1/7/2015 6:14 PM
5	I believe the PDD should help facilitate issues business owners have - but major issues they should steer clear.	1/7/2015 4:29 PM
6	Definitely not in a position to 'should' on anyone.	1/7/2015 4:21 PM
7	I probably should be more involved but I really don't have a sense that PDD is significant to me, which is unfortunate.	1/6/2015 10:16 PM
8	would like to get up dates emails and info	1/5/2015 7:16 PM
9	Look towards the future of shopping..... stay as you are or change with the new pressures of the times. Portland has a wonderful physical environment and with interesting architectural buildings, great food, waterfront and tourism can become the most important dynamic small city in New England to shop. There are few obstacles that can't be overcome if there is a will to do this. The rewards to the city, tourism, landlords and retailers will far outweigh any expenses. If you do this, Freeport and the mall will be considered what they really are, just shopping centers, like Kittery and everywhere else.	1/5/2015 1:44 PM
10	THE ? IS : with limited resources what is the most efficient use of time and money.	1/5/2015 1:26 PM
11	pdd should represent the majority interests in the downtown issues. this question is too vague to be answered. hard to answer question 2 as well. i have no idea if pdd is presenting all the issues to us, thereby communicating effectively.	1/5/2015 12:53 PM

Q5 Please indicate your level of agreement with the following statements related to "PDD Operations".

Answered: 194 Skipped: 14







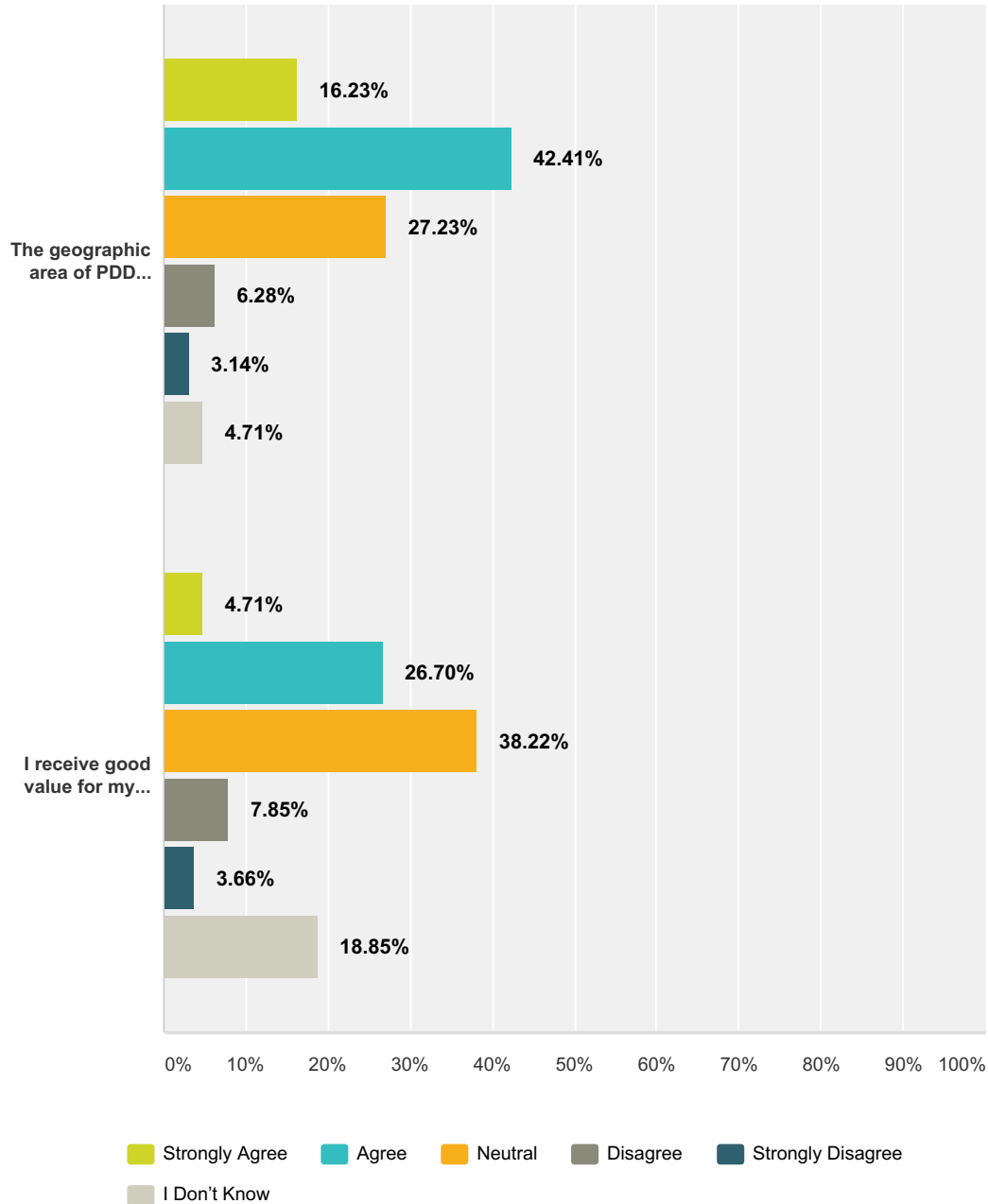
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	I Don't Know	Total
PDD has a strong relationship with downtown businesses and residents	4.12% 8	37.63% 73	37.63% 73	10.82% 21	1.03% 2	8.76% 17	194
When I need assistance PDD provides good service	4.12% 8	33.51% 65	40.21% 78	5.15% 10	1.03% 2	15.98% 31	194
Downtown businesses are doing very well	1.55% 3	27.98% 54	33.16% 64	22.28% 43	2.07% 4	12.95% 25	193
The downtown guides program provides a valuable service to visitors	13.68% 26	46.84% 89	19.47% 37	3.16% 6	0.00% 0	16.84% 32	190
Police cadets should be expanded beyond the summer months	15.54% 30	41.97% 81	23.32% 45	5.70% 11	2.59% 5	10.88% 21	193
I know at least one member of the PDD board (Agree = yes; Disagree = no)	5.21% 10	39.58% 76	4.69% 9	41.15% 79	3.65% 7	5.73% 11	192
I would consider participating on a PDD committee	7.25% 14	29.53% 57	33.16% 64	16.58% 32	2.59% 5	10.88% 21	193

#	Comments	Date
1	The success of the downtown guides program is based on the quality of the guides hired. In the last few years I have seen fewer and fewer of them in the Old Port. The guides I have encountered seem reserved and not very out going which is the opposite of what you would want for that type of position.	1/9/2015 10:19 AM
2	I would participate on a committee if the scope of work did not include discussions on cruise ships and street merchants.	1/7/2015 4:31 PM
3	We are not a business that would have interaction with PDD so could not answer most.	1/7/2015 4:22 PM
4	Again, I have to say that except for a flurry of activity around the last elections when Brad McCurtain called me, I just don't have a sense of what PDD does that is of value to me as both a business and property owner in Portland. I see deterioration in most of the things I think are important to the vitality of the City. Sorry!	1/6/2015 10:20 PM
5	The PDD is far too encompassing - I am an Old Port retailer, and these meetings are made up of all of Portland - we need smaller committees to tackle each area i.e.; Old Port, Arts District, Biz district, etc...I have found the meetings to be ineffective because there is too much being discussed in such a short time - I think each "branch" should meet separately...	1/6/2015 3:40 PM
6	The downtown guides are nice, but aside from the kiosk, have never seen a tourist approach a guide to ask assistance presumably because the tourist has no idea what a downtown guide is. Would love to see cadets from spring through fall and a slight increase in the amount of cadets. They do a fantastic job of being cordial and approachable, serving as a presence without being imposing.	1/6/2015 10:42 AM

7	I'm part of an organization that gives walking tours occasionally and this is the first I've heard that there is a "downtown guides" program. What is that? We probably could have promoted it to our constituents!!	1/6/2015 10:02 AM
8	I used to know PDD board members. I was sad to see Jan Beitzer leave- I found her to be a great advocate for the arts and a strong leader.	1/6/2015 7:39 AM
9	I no longer have JL Coombs on Exchange St. but would be willing to discuss this idea at any meeting if I were envited. Bob Pearl	1/5/2015 1:46 PM
10	Second to last question does not match available answers.	1/5/2015 1:37 PM
11	Some downtown business are doing well	1/5/2015 1:28 PM
12	we have never been approached by the new pdd staff whereas the old would frequent our store, introduce themselves and ask for discussion. police cadets are young, hang out in stores where their insecurities can be nurtured and do not take an active interest in our store anyway. again, they never came in, introduced, invited discussion or told us their roles. no member of the present board has come to our store, so no, we do not know anyone. in the past Jan and her assts were more active.	1/5/2015 12:58 PM
13	I haven't seen the downtown guides in a couple of years, but they were good back then.	1/5/2015 12:11 PM

Q6 Please indicate your level of agreement with the following statements related to "PDD Expansion & Assessment".

Answered: 192 Skipped: 16

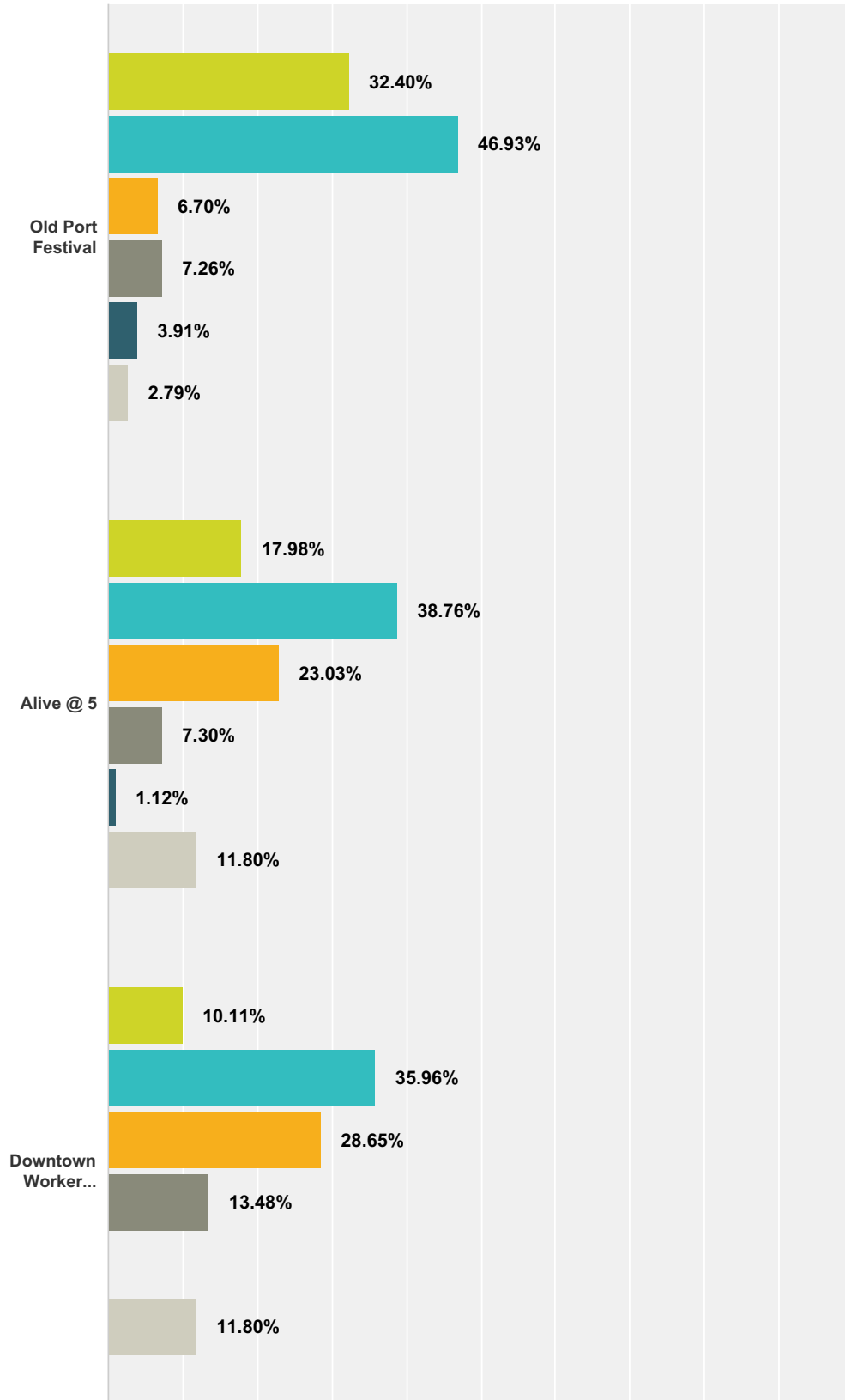


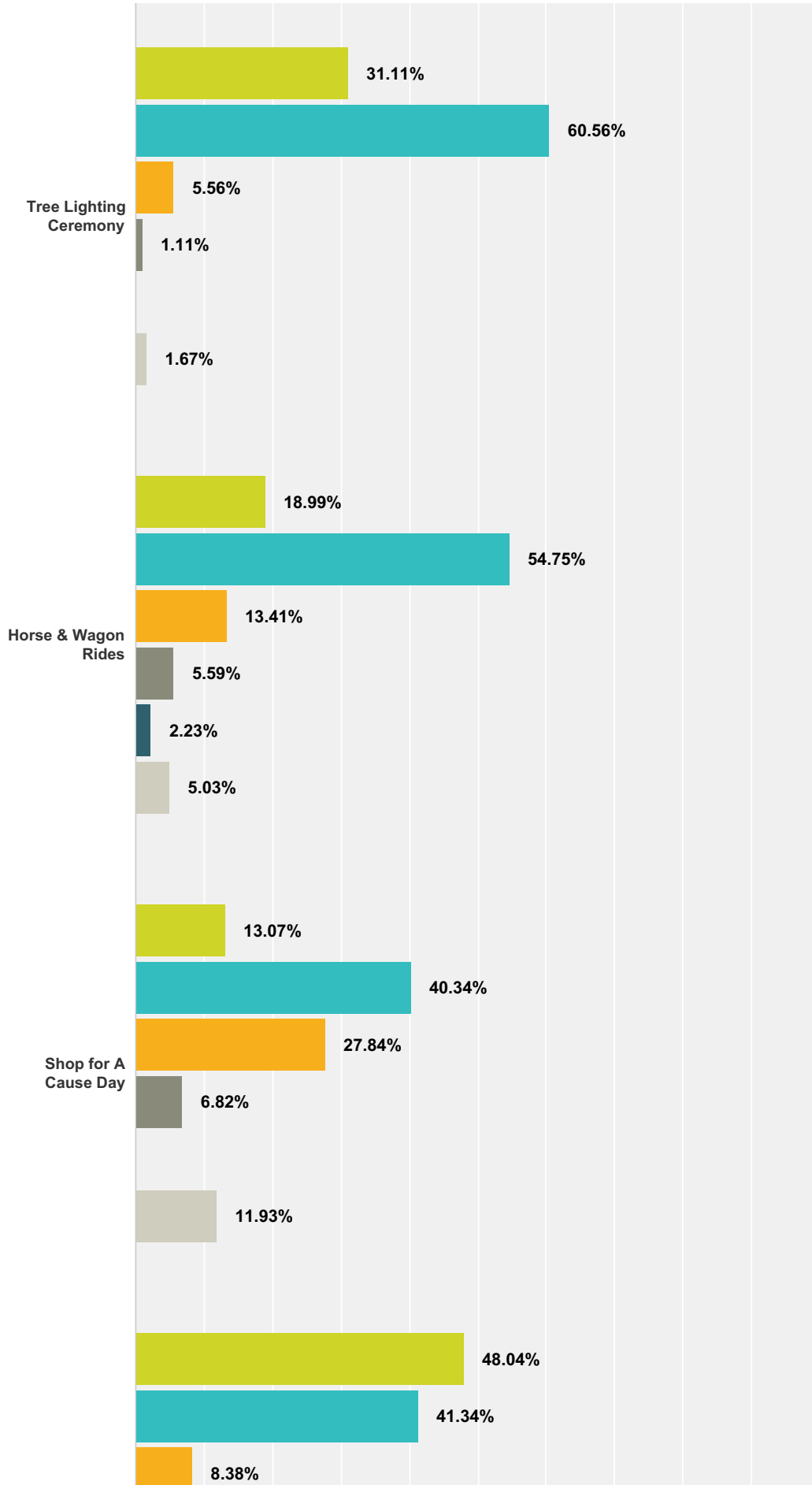
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	I Don't Know	Total
The geographic area of PDD should be expanded to include all of the downtown	16.23% 31	42.41% 81	27.23% 52	6.28% 12	3.14% 6	4.71% 9	191
I receive good value for my PDD assessment	4.71% 9	26.70% 51	38.22% 73	7.85% 15	3.66% 7	18.85% 36	191

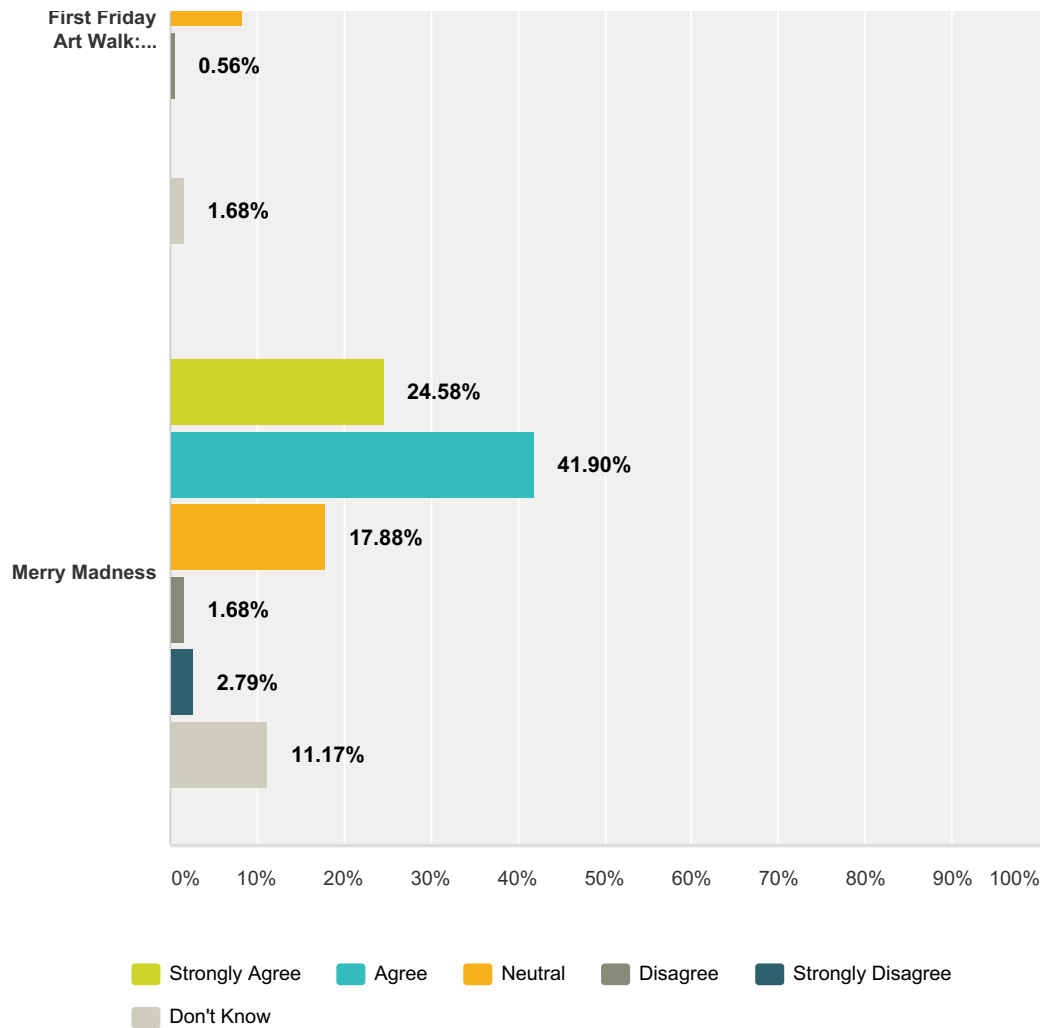
#	Comments	Date
1	I pay my annual fee, but PDD doesn't clean my street--Silver.	1/8/2015 7:40 PM
2	Better snow removal....people don't even think about coming to the OLD PORT on snowy days... A FREE PARKING DAY and one forgiven ticket anually....this will help us compete with the mall.....	1/8/2015 10:52 AM
3	love PDD!	1/7/2015 8:58 PM
4	I wish I could say I get good value, but I honestly can't identify anything that justifies that conclusion. Being right on Monument Square, I see more things that detract from the value of my property than add.	1/6/2015 10:22 PM
5	I thought the PDD DID include all of the downtown. How do you define downtown?	1/6/2015 10:03 AM
6	If the PDD expands, the PDD taxes should be reduced dramatically, or don't expand, shrink and reduce taxes.	1/5/2015 1:45 PM
7	define downtown, please	1/5/2015 1:35 PM

Q7 Agree or Disagree: The following PDD events positively contribute to the downtown experience

Answered: 180 Skipped: 28







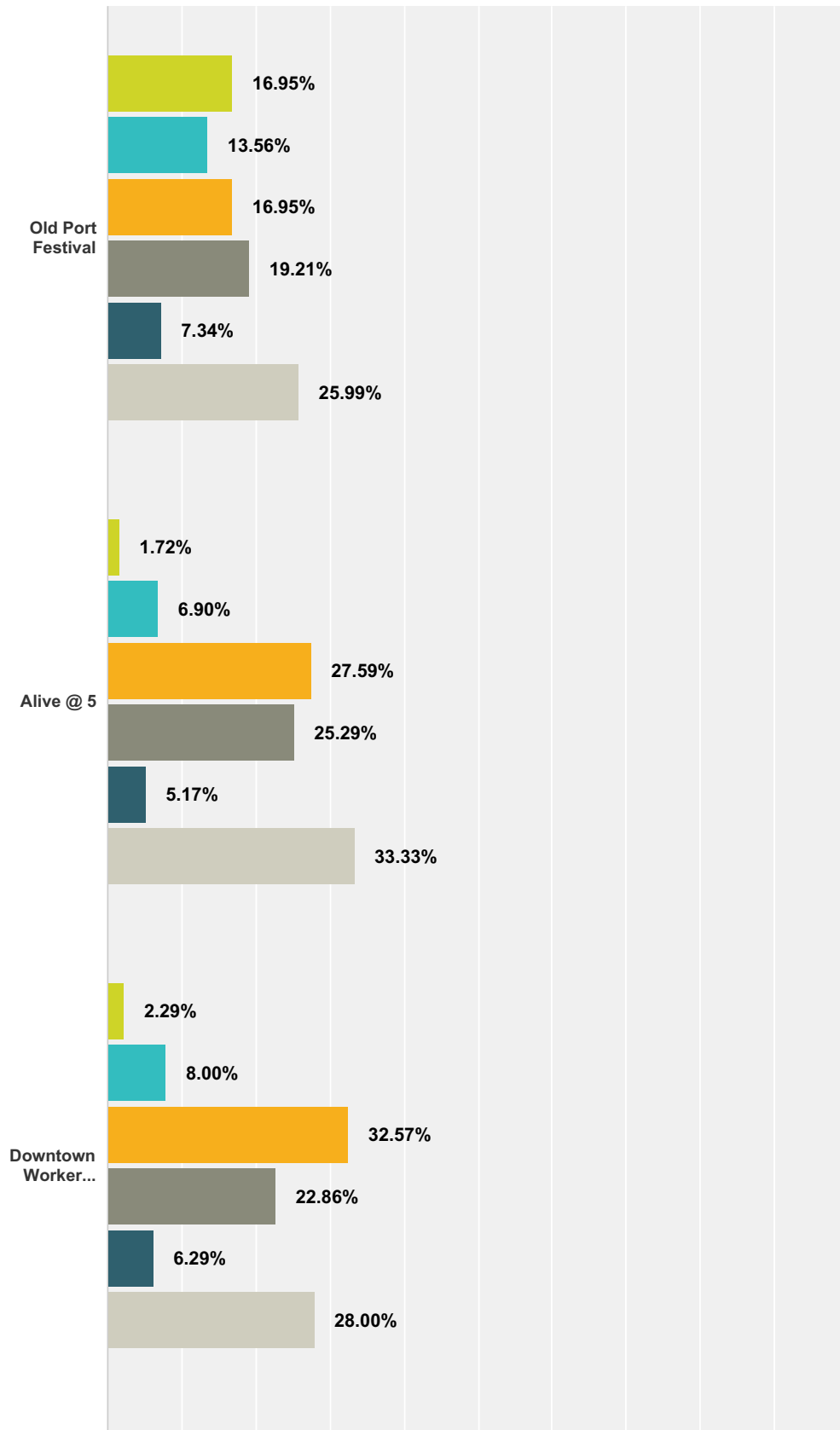
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know	Total
Old Port Festival	32.40% 58	46.93% 84	6.70% 12	7.26% 13	3.91% 7	2.79% 5	179
Alive @ 5	17.98% 32	38.76% 69	23.03% 41	7.30% 13	1.12% 2	11.80% 21	178
Downtown Worker Appreciation Day	10.11% 18	35.96% 64	28.65% 51	13.48% 24	0.00% 0	11.80% 21	178
Tree Lighting Ceremony	31.11% 56	60.56% 109	5.56% 10	1.11% 2	0.00% 0	1.67% 3	180
Horse & Wagon Rides	18.99% 34	54.75% 98	13.41% 24	5.59% 10	2.23% 4	5.03% 9	179
Shop for A Cause Day	13.07% 23	40.34% 71	27.84% 49	6.82% 12	0.00% 0	11.93% 21	176
First Friday Art Walk: Holiday Edition (Dec. Street Closure)	48.04% 86	41.34% 74	8.38% 15	0.56% 1	0.00% 0	1.68% 3	179
Merry Madness	24.58% 44	41.90% 75	17.88% 32	1.68% 3	2.79% 5	11.17% 20	179

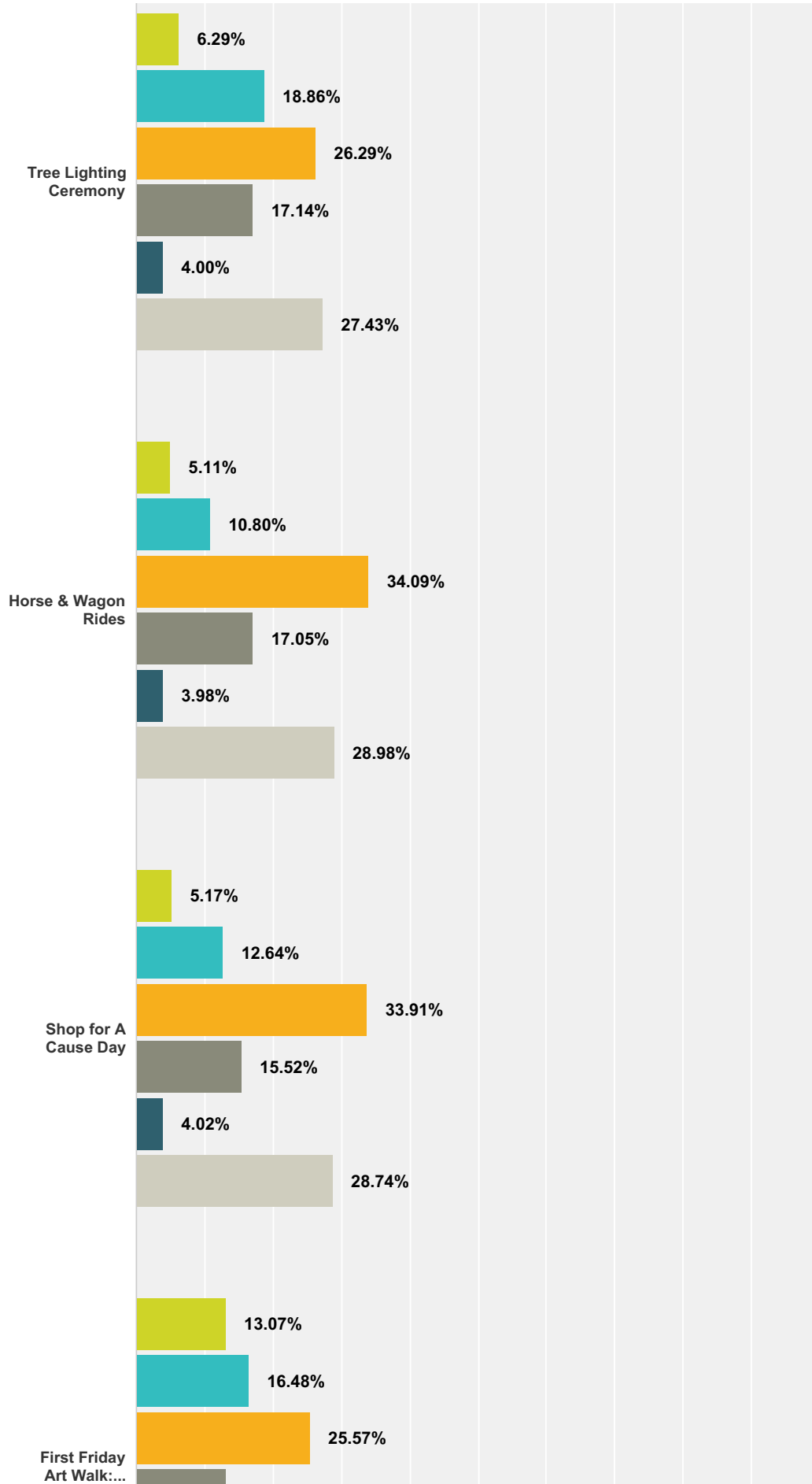
#	Comments	Date
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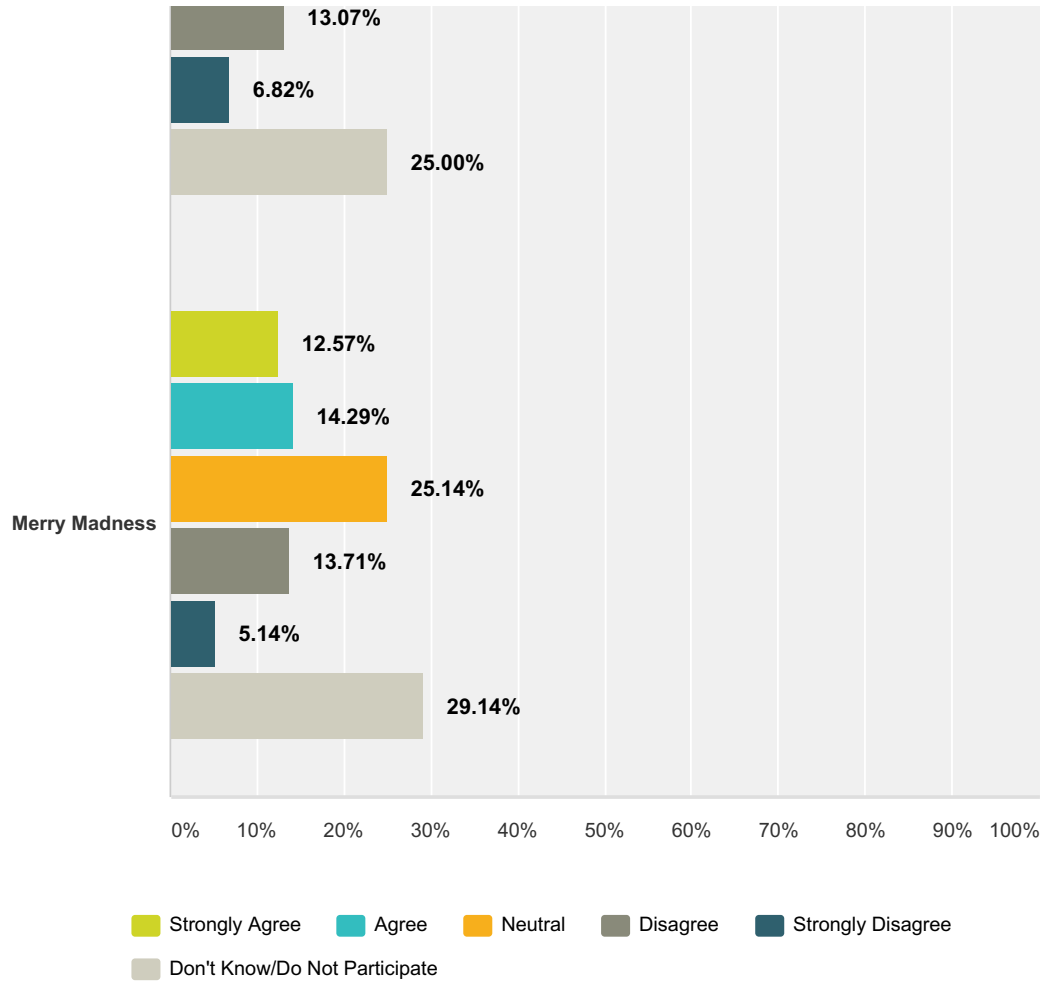
1	I have friends with a 3 year old who attended the Tree lighting and it was so crowded that they couldn't see the stage and they left.	1/9/2015 1:04 PM
2	As an Arts District business, I feel that many of these events focus heavily on the Old Port and could do more to bring patrons to Arts District businesses.	1/9/2015 8:46 AM
3	When budgeting these events need to be weighed as to their worth.....again, snow removal and free parking might be a better expense.	1/8/2015 10:59 AM
4	We heard negative comments about Merry Madness this year -as far as the set up /food /lines /transportation/few shops open along the way till the old port- Venue hosting should stay in the Old Port!!	1/8/2015 8:52 AM
5	More events that encourage businesses to stay open later and offer shopping alternatives to the Mall and Freeport would be good - to the point that downtown stores actually stayed open later and actually offered an alternative option all the time.	1/8/2015 8:35 AM
6	Shop for a cause should not be on small business saturday	1/7/2015 9:53 PM
7	The Horse & Wagon rides seemed to be MIA this year.	1/7/2015 4:37 PM
8	Merry Madness should continue at the Regency.	1/7/2015 4:35 PM
9	Downtown festivals should do a better job showcasing Portland, and not out-of-town operations. Food offerings should represent Portland's foodie status, not fried dough and typical state fair junk food. Bands should better reflect the aesthetic of downtown portland. Close streets during summer during Art Walks when possible.	1/7/2015 4:31 PM
10	As a gallery owner I've found First Friday is very helpful for spreading the word about the gallery, but there are rarely sales on First Fridays.	1/7/2015 3:55 PM
11	most of these I am not aware of in enough detail to have an opinion.	1/6/2015 10:28 PM
12	The Old Port Festival obviously brings lots of people to the area, but being in the Old Port we always notice a drop in sales on the day because of the streets being blocked off or people not wanting to leave the party. The idea this past year of having a more family-friendly day was nice as for years it has been basically just one giant drunken mess by about 1:00 in the afternoon that tends to scare some people away.	1/6/2015 10:52 AM
13	I would advocate for first friday street closures EVERY month. Would like to see us move towards more unique and new events and leave behind the craziness of the Old Port Festival.	1/6/2015 7:46 AM
14	They never ever get to my street on merry madness Maybe if we had street lights and didn't have to beg for Christmas lights. However the guys that put up my lights are very helpful possibly more advertising pleasant street	1/5/2015 8:13 PM
15	I think the tree lighting is good, but please reinstate the window decorating contest & window walk; it inspires and motivates retailers and gives shoppers something to look for	1/5/2015 2:41 PM
16	Imagine all these events and more with everyone on foot,pushing strollers etc.	1/5/2015 2:06 PM
17	merry madness was good idea but now is just a drunk fest. no one is really shopping. people come in the store and don't even look around just stick their glass out for booze. concept needs to be reworked	1/5/2015 1:57 PM
18	All of these events make Portland feel more like a city outside of ordinary business hours.	1/5/2015 1:45 PM
19	Art walk could be expanded into other areas of downtown.	1/5/2015 1:33 PM
20	merry madness has indeed become more of a drunk fest than a shopping evening. our sales were half last year, as were our neighbors. the line starts outside, where they enter waiting impatiently for their drink. then they congregate in the store, talking, making the shop full of non-shoppers. they no longer go to the hotel to buy their glasses, they bring their own.	1/5/2015 1:15 PM

Q8 Agree or Disagree: The following PDD events help increase my sales

Answered: 177 Skipped: 31







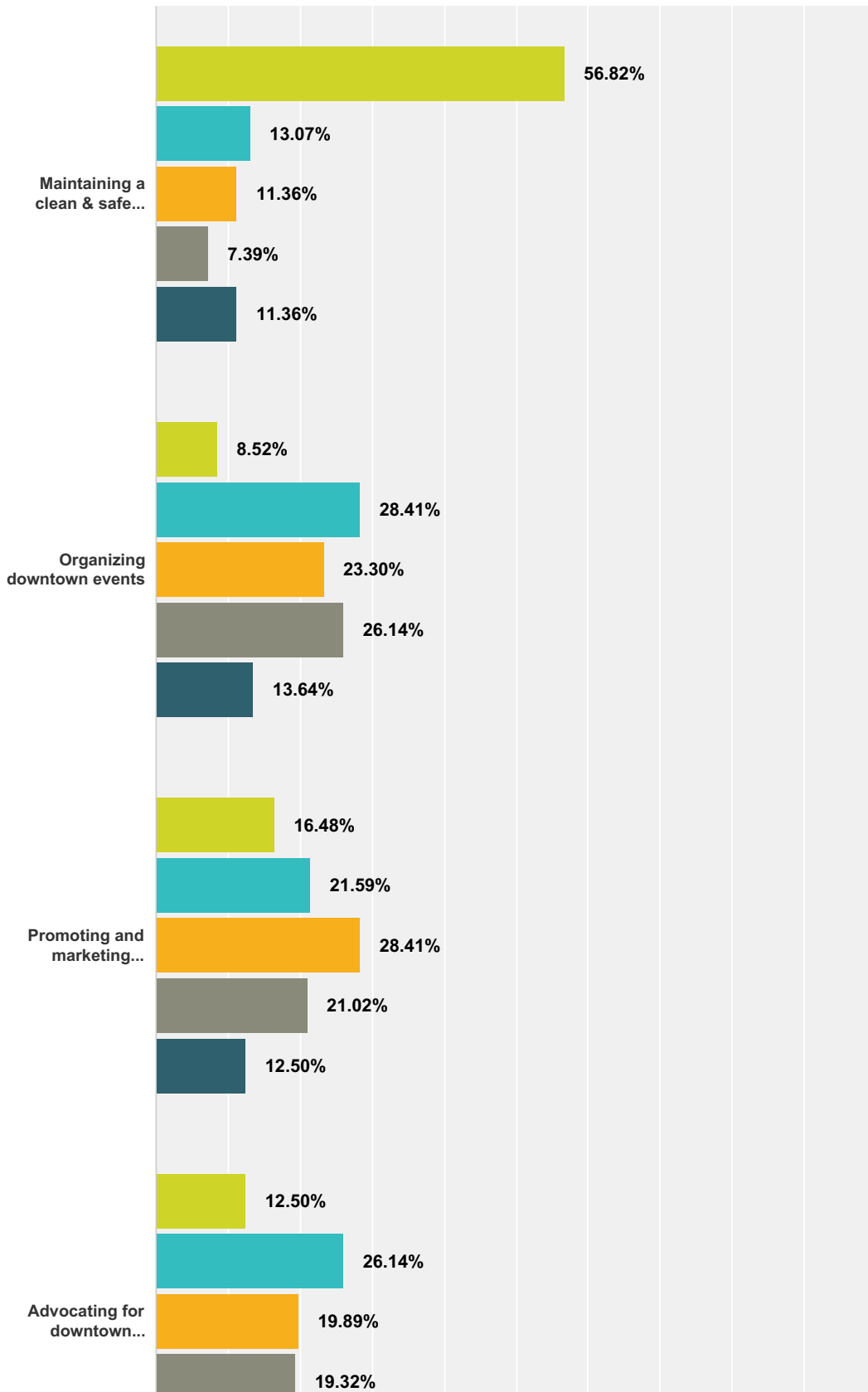
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know/Do Not Participate	Total
Old Port Festival	16.95% 30	13.56% 24	16.95% 30	19.21% 34	7.34% 13	25.99% 46	177
Alive @ 5	1.72% 3	6.90% 12	27.59% 48	25.29% 44	5.17% 9	33.33% 58	174
Downtown Worker Appreciation Day	2.29% 4	8.00% 14	32.57% 57	22.86% 40	6.29% 11	28.00% 49	175
Tree Lighting Ceremony	6.29% 11	18.86% 33	26.29% 46	17.14% 30	4.00% 7	27.43% 48	175
Horse & Wagon Rides	5.11% 9	10.80% 19	34.09% 60	17.05% 30	3.98% 7	28.98% 51	176
Shop for A Cause Day	5.17% 9	12.64% 22	33.91% 59	15.52% 27	4.02% 7	28.74% 50	174
First Friday Art Walk: Holiday Edition (Dec. Street Closure)	13.07% 23	16.48% 29	25.57% 45	13.07% 23	6.82% 12	25.00% 44	176
Merry Madness	12.57% 22	14.29% 25	25.14% 44	13.71% 24	5.14% 9	29.14% 51	175

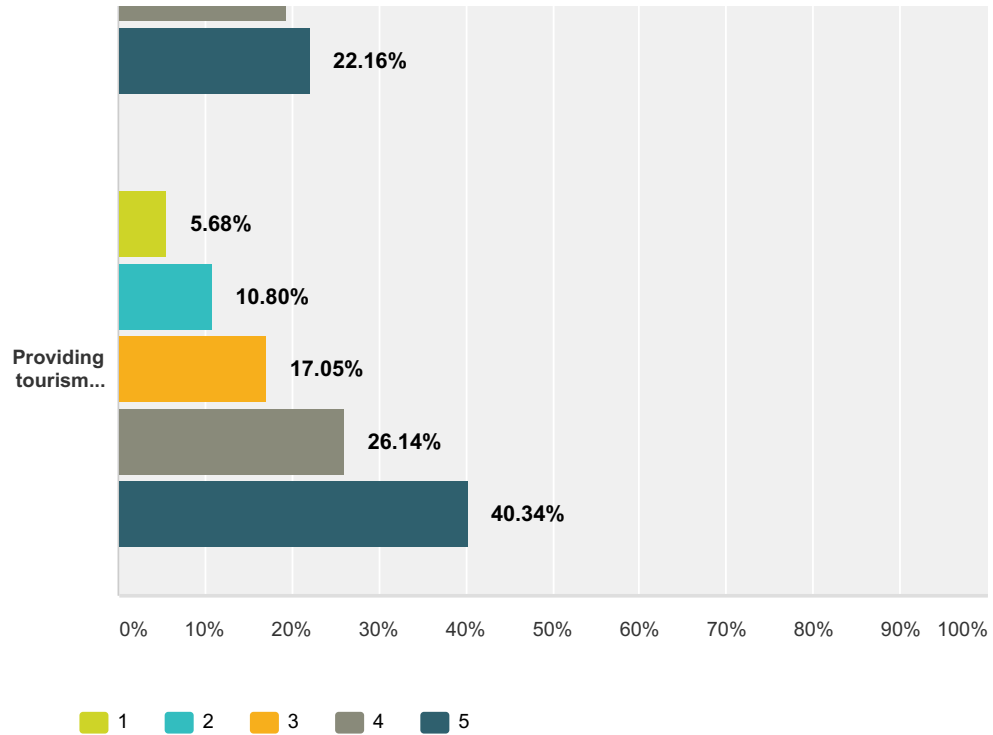
#	Comments	Date
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1	While it's all part of the "downtown experience", specific benefits seem to dependent upon exactly where the event occurs.	1/9/2015 9:38 AM
2	people just come for wine too we only did well the year the shuttle stopped out front	1/8/2015 11:35 PM
3	Don't have "sales" but I am one of the people who spends the money so from my side, sales are increasing by my participating when i normally would not spend that money.	1/8/2015 8:35 AM
4	I'm a service industry, so it isn't huge impact. The concerts aren't close enough to my space to draw walking traffic	1/7/2015 6:20 PM
5	These don't affect my business.	1/7/2015 4:25 PM
6	PDD does not, but that's a reflection of our business not your methods.	1/7/2015 4:25 PM
7	We are a service business. Very little of our income is local. And my tenants are mostly inconvenienced by the events.	1/6/2015 10:28 PM
8	Merry Madness needs to be re-vamped, I have participated since it's inception and it is just a drinking get together. I need serious shoppers - I would love a "Morning Madness" instead...with free parking??	1/6/2015 3:44 PM
9	If any ever finds out street as we have no street lights	1/5/2015 8:13 PM
10	This year's Merry Madness was lackluster to say the least; but I realize it was mainly due to the weather. It needs to be promoted more as a shopping experience rather than a drinking experience which is what it has become.	1/5/2015 2:41 PM
11	As a residential constituent with a business downtown, these all effect my quality of life. In which case, the majority of them are very positive.	1/5/2015 1:45 PM
12	we are located on exchange st down by fore st therefore many of these events are beyond the compass for us. i think they are good programs, however.	1/5/2015 1:15 PM
13	we are a non-profit with no retail sales	1/5/2015 1:11 PM
14	I am an artist who works full time and generally only able to open my studio for First Fridays.	1/5/2015 12:52 PM
15	we don't have significant walk-in traffic so this question really doesn't apply to 12wt.	1/5/2015 12:47 PM
16	N/A	1/5/2015 12:17 PM
17	we are not retail. so these events have no impact	1/5/2015 12:14 PM

Q9 Please rank the following PDD priorities in level of importance (1 = most important)

Answered: 176 Skipped: 32





	1	2	3	4	5	Total	Score
Maintaining a clean & safe downtown	56.82% 100	13.07% 23	11.36% 20	7.39% 13	11.36% 20	176	3.97
Organizing downtown events	8.52% 15	28.41% 50	23.30% 41	26.14% 46	13.64% 24	176	2.92
Promoting and marketing downtown as a shopping destination	16.48% 29	21.59% 38	28.41% 50	21.02% 37	12.50% 22	176	3.09
Advocating for downtown businesses / representing PDD members at City Hall meetings & hearings	12.50% 22	26.14% 46	19.89% 35	19.32% 34	22.16% 39	176	2.88
Providing tourism information and a comprehensive downtown events calendar	5.68% 10	10.80% 19	17.05% 30	26.14% 46	40.34% 71	176	2.15

Q10 Are there any priorities not listed that you think are essential to PDD's mission?

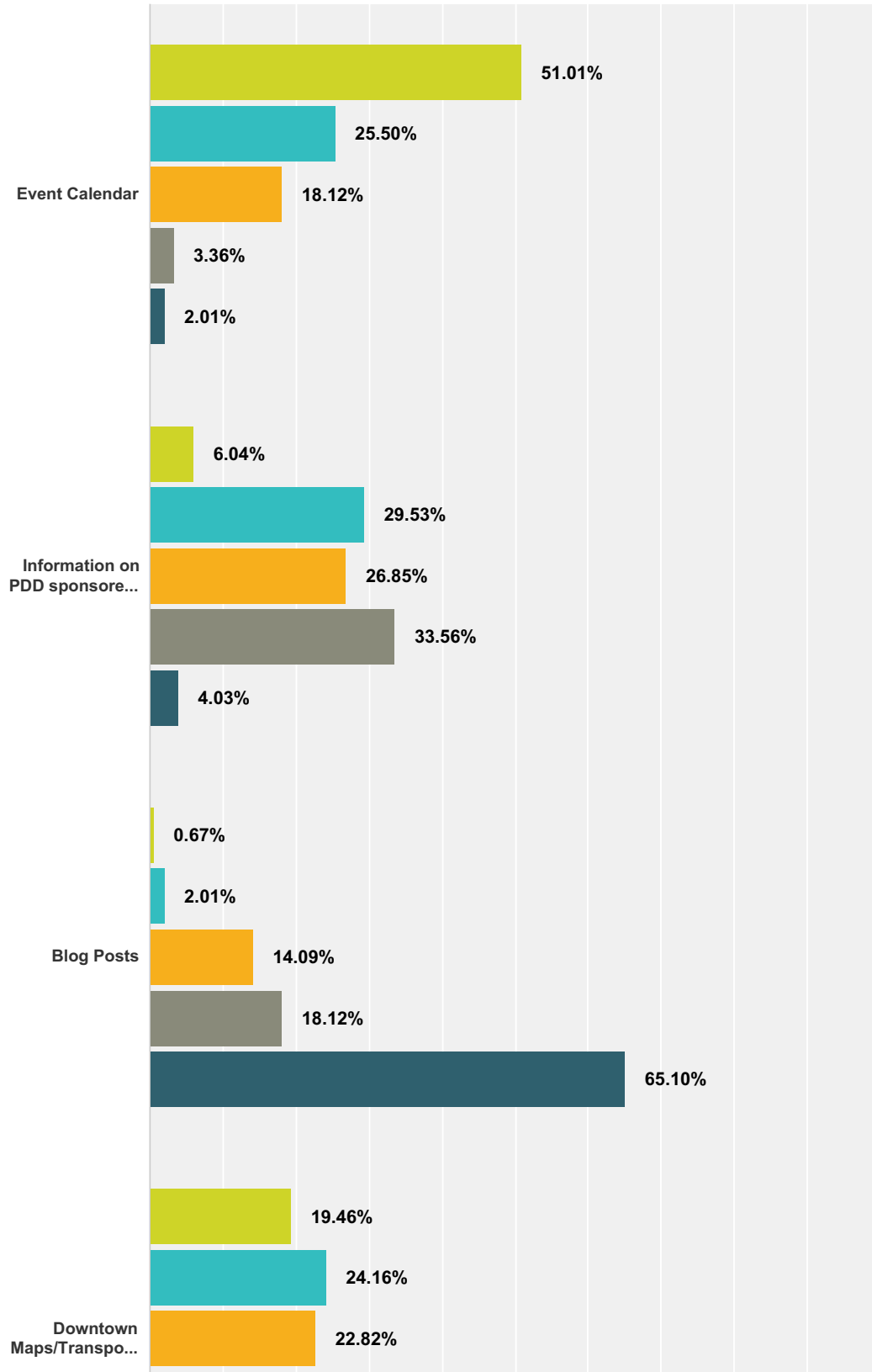
Answered: 33 Skipped: 175

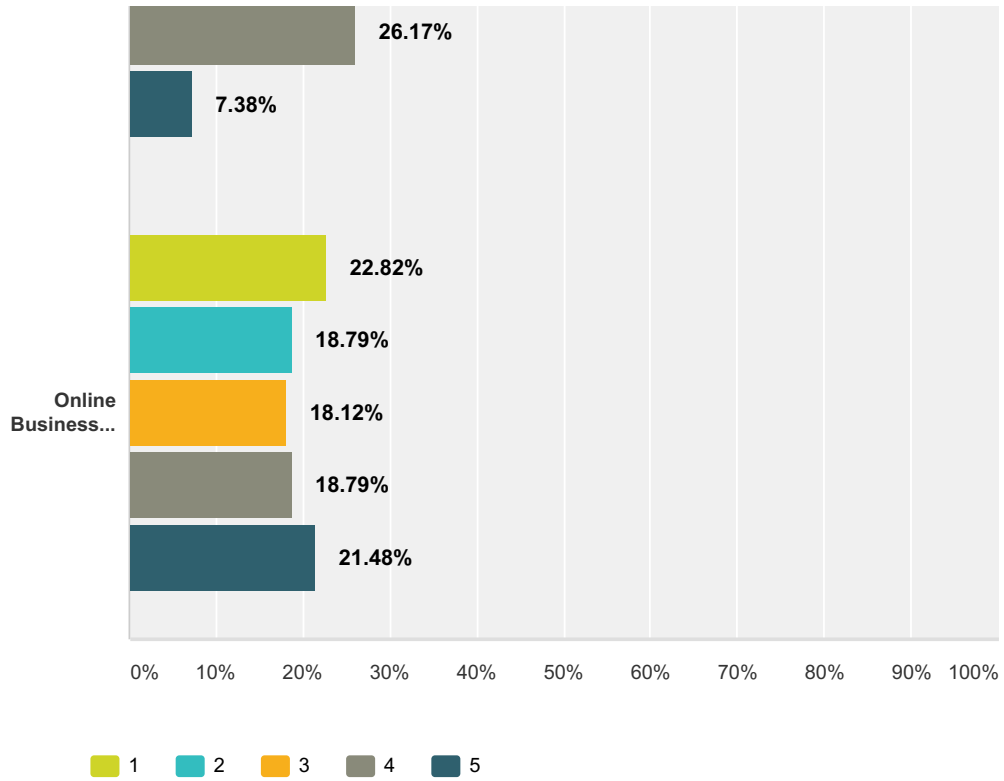
#	Responses	Date
1	Clean, safe public restrooms should be the number one priority until the problem is solved. Portland's public restrooms are an embarrassment and have garnered many negative comments from our visitors.	1/9/2015 5:19 PM
2	New strategy & vision needed to promote downtown as something OTHER than a "shopping destination"...unless you're going to provide free parking or an enclosed winter experiences. Can't promote without thinking through transportation, parking and scale of event.	1/9/2015 9:38 AM
3	Building relationships with and among downtown business owners so that PDD can increase the accuracy of its advocacy.	1/9/2015 8:46 AM
4	parking cops are brutal this must stop	1/8/2015 11:35 PM
5	I think all 5 priorities listed above are important.	1/8/2015 3:35 PM
6	Maintaining a clean, safe AND BEAUTIFUL downtown.. more planters or window boxes for flowers, please!	1/8/2015 10:59 AM
7	Portland's downtown is not only a great shopping destination but it also a great place to work, eat, drink, hold business events and/or conferences.	1/8/2015 9:27 AM
8	No. 9 doesn't work right. Could not assign proper numbers	1/8/2015 8:36 AM
9	Supporting downtown stores efforts to open later year round to give alternative to shopping. Restaurants downtown have successfully brought people back to the city from the suburbs to eat...time for a similar retail shift. The people are here eating and clubs, but there are not enough options for shopping or activities after 6pm to entice them to stay.	1/8/2015 8:35 AM
10	I want to clarify that depending on what a person's business is, would influence the order of priority other than maintaining a clean and safe downtown. It is obvious to me that all the marketing and promoting has pushed Portland to one of the top 10 small cities in our country. I don't want to appear to take that lightly, you have created success for some and not for others...but what can we all expect?	1/7/2015 6:20 PM
11	keeping the city green and pedestrian friendly	1/7/2015 5:57 PM
12	Parking	1/7/2015 5:55 PM
13	Trying influence the Civic Center to pull it's weight as a contributor to the downtown business district. They way it has been run since the construction project was announced has been embarrassing.	1/7/2015 5:06 PM
14	more events like the old port festival	1/7/2015 4:42 PM
15	Supporting Portland Beer Week	1/7/2015 4:35 PM
16	There's a continual lack of focus/events on upper Congress, Arts District.	1/7/2015 3:31 PM
17	Keep Portland businesses independent. Prevent more chain/corporate businesses from opening.	1/7/2015 10:10 AM
18	The program assigned the ranking numbers, would not let me select my choices. Same for question 11. the ranking auto filled.	1/7/2015 9:21 AM
19	dealing with street people!!	1/6/2015 10:28 PM
20	The visitors bureau should be moved from Deering Oaks to Congress St. If the Weston Hotel can't get its events area in Congress Square they should be approached about letting the city use some of the space facing Congress Square as a visitors bureau.	1/6/2015 12:56 PM
21	Parking accommodation for business owners with offices downtown	1/6/2015 11:54 AM
22	Parking Parking Parking Parking. My customers often same they limit their trips downtown due to ticketing.	1/6/2015 10:49 AM
23	protection for us from congregating youth in Tommy's Park- more police protection so that we can actually eat lunch without interference and panhandling	1/6/2015 9:05 AM

24	The language above is more "business" and retail centric. Portland has a thriving ARTS and CULTURE presence, please change your language to reflect the relationship between PDD and the arts.	1/6/2015 7:46 AM
25	the recent street closures in favor of pedestrians have been really great - i hope to see more of that and eventually the permanent closure of streets in the Old Port like Middle or Exchange to make room for cafe areas.	1/5/2015 6:00 PM
26	Keeping major franchises out of downtown and midtown.	1/5/2015 2:18 PM
27	Getting more bathrooms open longer.	1/5/2015 2:06 PM
28	Isn't maintaining a clean & safe city the job of the City?	1/5/2015 1:56 PM
29	Promoting & marketing Portland as a great place to live and work.	1/5/2015 1:45 PM
30	There seems to be a lack of respect / understanding between the business and creative community.	1/5/2015 1:33 PM
31	of course, the shopping meters are high on everyones list. the 6 monthly free pass should be reinstated, the men asked to not be feared but respected. if portland truly needs that revenue money, they need to find ways to supplement their balance sheets elsewhere. they should know it hurts the image of portland, portrays the city as hostile to retailers and visitors.	1/5/2015 1:15 PM
32	there was a malfunction with questions #9 and 10. i could not enter rankings.	1/5/2015 12:47 PM
33	Trash removal, recycling	1/5/2015 12:34 PM

Q11 Please rank what you feel are the most important features of the PDD website (1= most important)

Answered: 149 Skipped: 59

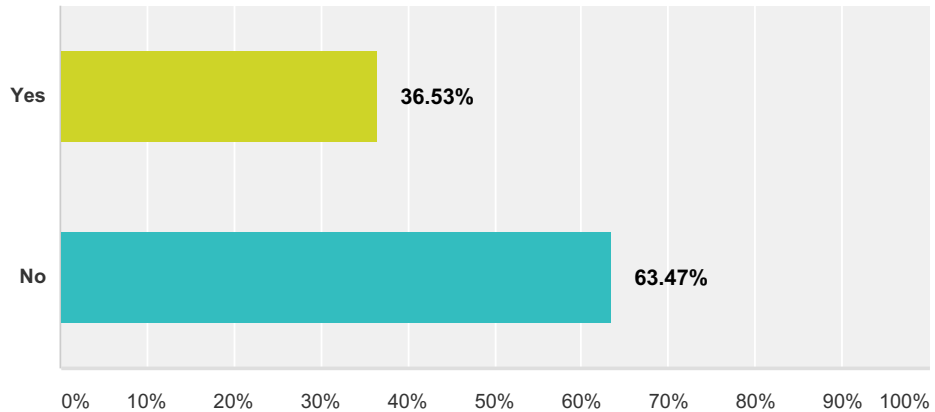




	1	2	3	4	5	Total	Score
Event Calendar	51.01% 76	25.50% 38	18.12% 27	3.36% 5	2.01% 3	149	4.20
Information on PDD sponsored events	6.04% 9	29.53% 44	26.85% 40	33.56% 50	4.03% 6	149	3.00
Blog Posts	0.67% 1	2.01% 3	14.09% 21	18.12% 27	65.10% 97	149	1.55
Downtown Maps/Transportation Information	19.46% 29	24.16% 36	22.82% 34	26.17% 39	7.38% 11	149	3.22
Online Business Directory	22.82% 34	18.79% 28	18.12% 27	18.79% 28	21.48% 32	149	3.03

Q12 Our organization’s corporate name is “Downtown Improvement District” and we do business as “Portland's Downtown District”. Do you think our organization would benefit from a new public name?

Answered: 167 Skipped: 41



Answer Choices	Responses	
Yes	36.53%	61
No	63.47%	106
Total		167

#	If yes, do you have a name to suggest?	Date
1	Downtown Portland - How Maine Does City	1/10/2015 12:30 AM
2	Downtown Portland	1/9/2015 11:40 AM
3	"Portland Tomorrow"	1/9/2015 9:38 AM
4	Downtown Portland	1/8/2015 12:56 PM
5	PRIME PORTLAND	1/8/2015 10:59 AM
6	Downtown Portland	1/8/2015 10:44 AM
7	"DowntownPortland" or "PortlandCentral"	1/8/2015 8:35 AM
8	Portland Business Ninjas!	1/7/2015 9:05 PM
9	hmm snappy is always good but have not an idea - PDD is bland but works	1/7/2015 6:20 PM
10	more mission driven name	1/7/2015 4:25 PM
11	Old Port Promotional Organization	1/7/2015 3:31 PM
12	?	1/7/2015 9:21 AM
13	something action/excitement oriented	1/6/2015 10:28 PM
14	It would depend what area it encompasses - but it needs some love.	1/6/2015 3:44 PM
15	Perhaps something to better describe the acting body as opposed to just location, such as "Portland Downtown Committee"	1/6/2015 10:52 AM

16	Get rid of district in the name. To formal. Doesn't inspire. Have a contest for a new name. Cash prize for the winner.	1/6/2015 10:49 AM
17	Whatever it is, should be clearly explicitly different from the Chamber. Portland's Downtown Improvement Group. "District" is sort of weird in the name.	1/6/2015 10:06 AM
18	I'd have to think about that ... but I think it's worth a discussion and suggestions.	1/6/2015 7:46 AM
19	PORTLAND COMMERCE AND ARTS DISTRICT	1/6/2015 7:39 AM
20	Shop Portland or Shop the Downtown	1/5/2015 9:08 PM
21	"More than lobstas, Discover Portland!"	1/5/2015 4:08 PM
22	Exchange & Fore, The Heart of Portland (just an idea!)	1/5/2015 1:56 PM
23	Downtown Portland	1/5/2015 1:45 PM
24	PDD rolls off the tongue easily	1/5/2015 1:38 PM
25	ill think about it	1/5/2015 1:15 PM
26	Portland's Downtown	1/5/2015 9:26 AM