



## WHO WE ARE

Portland Downtown is in the business of maintaining a clean and safe Downtown while building and promoting a vibrant business, residential and tourism destination. We are a 501(c)4 nonprofit organization with four full-time staff and an 18-member board of directors.

## WHAT WE DO

As a Downtown Improvement District, we manage a number of programs and events that bring vitality to the heart of the city. These include:

- **Downtown Cadet Program:** In partnership with the Portland Police Department, we oversee four full-time cadets from May through September. To help ensure that Downtown Portland is a safe and wonderful place to be, the cadets make neighborly visits to downtown businesses, identify persons in need and enforce local municipal ordinances.
- **Clean + Safe Initiatives:** Portland Downtown enjoys a special collaboration with the City of Portland in order to bring enhanced cleaning and beautification services to the downtown district. Together, we create cleaner, more welcoming spaces through landscaping, graffiti removal and repairs to street fixtures, sidewalks and tree wells.
- **Old Port Festival:** Attracting 50,000 visitors annually, the Old Port Festival is a family-friendly celebration of music, art and community. Festival-goers enjoy live entertainment on seven stages, Maine-made arts & crafts, food from local businesses, children's activities and much more.
- **Merry Madness:** On this night, many of our incredible stores stay open until 10pm so that residents and visitors can enjoy a truly unique shopping experience. It all starts with a lively kickoff party, followed by great shopping and merriment with friends — with wine and tasty nibbles along the way!
- **Downtown Worker Appreciation Day:** This feel-good event is our way of saying "thank you" to all of the people who make Downtown Portland an awesome place to live, work and play. We celebrate with free coffee and refreshments, fun freebies, raffle prizes and more.



Old Port Festival



Downtown Worker Appreciation Day

## HOW TO GET INVOLVED

There are many ways to be a part of Portland Downtown! Sponsor an event or program, volunteer, or join one of our committees to make an impact in your community.





## HAVE FUN. GIVE BACK. VOLUNTEER!

If you love Portland and would like to support a small nonprofit that makes a BIG impact in our community, Portland Downtown may be the perfect place for you to volunteer.

Our team believes in working hard and having FUN, and we are dedicated to making your volunteer experience as rewarding as possible! Depending on your availability, skill set and interests, we offer a variety of volunteer positions:

**Office Volunteer:** Nestled in the heart of the Arts District on Congress Street, the Portland Downtown office is always bustling! Our office volunteers help us tremendously with projects such as mailings, data entry and general administrative support.

**Event Volunteer:** From the Old Port Festival in June to Merry Madness in December, our major community events require “all hands on deck.” When it comes to pre-event prep and day-of to-dos: the more, the merrier!

**Distribution Volunteer:** Throughout the year, Portland Downtown hand-delivers printed promotional materials to every first-floor business in the downtown footprint (Old Port and Arts District). If you like to be active and on your feet, this might be the job for you!

**Downtown Clean Team Volunteer:** Want to help keep Portland beautiful? Our Downtown Clean Team Volunteers are on the front line of cleanliness downtown and are an essential component to creating a positive first impression of Portland for visitors and a sense of pride for business owners and residents.

## VOLUNTEER BENEFITS

- Be a part of the team that makes Downtown Portland an awesome place to live, work and play
- Support a well-connected, well-respected nonprofit organization
- Network with a wide range of community members including downtown business owners, Portland Downtown staff & board of directors and other volunteers
- Enjoy free swag such as Portland Downtown t-shirts and tote bags
- Have fun while building skills and professional relationships!

## READY TO JOIN THE FUN?

Fill out a simple volunteer application at [portlandmaine.com](http://portlandmaine.com) (click the About Us tab). Thank you for your interest!

