

PORTLAND DOWNTOWN
Profit & Loss Budget Overview
 July 2016 through June 2017

	Jul '16 - Jun 17
Ordinary Income/Expense	
Income	
ASSESSMENT REVENUE	749,143.00
EVENT INCOME	
LIGHT UP YOUR HOLIDAY INCOME	
LUYH SPONSORSHIPS	10,000.00
SHOP FOR CAUSE INCOME	5,000.00
MERRY MADNESS TICKET SALES	10,000.00
MERRY MADNESS SPONSORSHIP	7,500.00
Total LIGHT UP YOUR HOLIDAY INCOME	32,500.00
POLICE AWARDS BANQUET	5,000.00
DOWNTOWN WORK APPR DAY (DWAD)	1,200.00
SUMMER KICK OFF WEEKEND	
SPONSORSHIPS	7,500.00
OPF INCOME	60,000.00
SUMMER SHOP FOR A CAUSE	2,500.00
Total SUMMER KICK OFF WEEKEND	70,000.00
Total EVENT INCOME	108,700.00
GRANT INCOME	5,000.00
CONTRIBUTIONS INCOME	1,000.00
MARKETING/ADVERTISING INCOME	2,500.00
P&W INCOME	1,000.00
Total Income	867,343.00
Expense	
SUPPLEMENTAL SERVICES CONTRACT	352,000.00
EMPLOYEE COSTS	
SALARIES AND WAGES	189,000.00
BONUS & INCENTIVES	15,000.00
HEALTH/DENTAL INSURANCE	30,000.00
LIFE & DISABILITY INSURANCE	3,500.00
PAYROLL PROCESSING FEE	1,000.00
PAYROLL TAX EXPENSE	18,500.00
EMPLOYEE PARKING & BUS	4,800.00
SIMPLE EXPENSE	2,000.00
Total EMPLOYEE COSTS	263,800.00
SUBCONTRACTORS	3,000.00
GUIDES EXPENSES	
WAGES	10,000.00
PAYROLL TAX EXPENSES	1,000.00
GENERAL	400.00
TELEPHONE	200.00
UNIFORMS	350.00
Total GUIDES EXPENSES	11,950.00
POLICE CADET PROGRAM EXPENSE	18,000.00
LEARNINGWORKS	6,000.00
HOMETEAM	5,000.00
HOLIDAY LIGHTS	41,000.00
RENT AND UTILITIES	
RENT	17,000.00
CAM CHARGES	8,000.00
TAXES-PROPERTY	900.00
UTILITIES	
ELECTRIC	1,600.00
GAS	1,500.00
TELEPHONE & INTERNET	3,000.00

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Total UTILITIES	6,100.00
Total RENT AND UTILITIES	32,000.00
OPERATIONS COSTS	
BANK SERVICE CHARGES	100.00
CLEANING	3,000.00
COMPUTER/COPIER MAINTENANCE	2,000.00
DUES AND SUBS	2,400.00
EQUIPMENT EXPENSE	5,000.00
POSTAGE	3,000.00
SUPPLIES	4,000.00
WEBSITE DEVELOPMENT	1,500.00
Total OPERATIONS COSTS	21,000.00
MARKETING	
GENERAL MARKETING	15,000.00
SPONSORSHIPS/PARTNERSHIPS	2,000.00
Total MARKETING	17,000.00
INSURANCE	
DIRECTORS & OFFICERS	600.00
GENERAL LIABILITY	400.00
LIQUOR LIABILITY	1,000.00
SPECIAL EVENTS INSURANCE	6,500.00
WORKERS COMPENSATION	1,200.00
Total INSURANCE	9,700.00
PROFESSIONAL FEES	
ACCOUNTING	7,000.00
COMPUTERS	500.00
LEGAL	1,000.00
Total PROFESSIONAL FEES	8,500.00
ORGANIZATIONAL ACTIVITIES	
ANNUAL STAKEHOLDER & VOLUNTEER	1,500.00
BOARD/COMMITTEE MEETINGS	2,000.00
CONFERENCES/PROF DEV	6,000.00
Total ORGANIZATIONAL ACTIVITIES	9,500.00
LIGHT UP YOUR HOLIDAY EXPENSES	
TREE LIGHTING MARKETING	3,500.00
TREE LIGHTING PERFORMERS	3,500.00
TREE LIGHTING SECURITY	1,200.00
TREE LIGHTING STAGE	3,000.00
SHOP FOR CAUSE DONATION	5,000.00
RETAIL EVENTS	1,000.00
WAGON RIDES	6,500.00
MERRY MADNESS MARKETING	2,000.00
MERRY MADNESS EVENT	6,000.00
Total LIGHT UP YOUR HOLIDAY EXPENSES	31,700.00
DOWNTOWN WORKER APPR DAY (DWAD)	1,200.00
SUMMER KICK OFF WEEKEND	
OPF MARKETING	5,000.00
OPF PERMITS	10,000.00
OPF SECURITY	4,000.00
OPF ELECTRICIAN	7,000.00
OPF EVENTS MANAGER	5,000.00
OPF MISCELLANEOUS	2,000.00
SUMMER SHOP FOR A CAUSE DONATIO	2,500.00
Total SUMMER KICK OFF WEEKEND	35,500.00

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Accrual Basis

PORTLAND DOWNTOWN
Profit & Loss Budget Overview
July 2016 through June 2017

	<u>Jul '16 - Jun 17</u>
PARK AND WORK	<u>1,000.00</u>
Total Expense	<u>867,850.00</u>
Net Ordinary Income	<u>-507.00</u>
Net Income	<u><u>-507.00</u></u>